

## **Appendix B: California Outdoor Recreation Plan Public Outreach**

### **Issues and Actions Outreach**

The update process for the 2007 California Outdoor Recreation Plan (CORP) involved a diverse CORP Advisory Committee of federal, state, local, non-profit and private park and recreation providers and stakeholders. Public comment and participation in the update of the Issues and Actions included a survey at the annual conference of the California Park and Recreation Society, a presentation to the California Roundtable on Recreation, Parks and Tourism, and four public workshops held in San Diego, Riverside, Stockton and Oakland, facilitated by staff from the California State University's Center for Collaborative Policy.

#### CORP Advisory Committee

State Parks staff convened the first two meetings of the Advisory Committee in March and April 2007. The Committee reviewed the Issues from 2002, determining which were still current and relevant and deciding which Issues needed to be added to this CORP update. The Committee then reviewed the 2002 Actions addressing each issue, deciding whether the Actions are still relevant and actionable and provided feedback on any progress made since 2002. Several Actions were added that addressed the two new Issues recommended by the Committee. A final Committee meeting in April 2008 involved a review of the public comments received and some action planning to address Actions that could be tackled by the recreation representatives in the meeting.

#### California Park and Recreation Society Conference

State Park staff developed a survey asking for public feedback on whether each of the 2002 Issues and Actions are still relevant to California's park and recreation service providers. The conference attracted 2,000-2,500 conference attendees; survey forms were distributed in three relevant conference sessions and at the California State Parks conference information booth and 27 survey responses were received.

#### California Roundtable on Recreation, Parks and Tourism

The California Roundtable on Recreation, Parks and Tourism was founded in 1998 to encourage cooperation between public and private entities involved and interested in outdoor recreation, public lands and tourism in California. The Roundtable membership includes recreation, parks and tourism leaders from local, state and federal government, private enterprise, user groups, environmental groups, educational institutions and the public. State Parks staff made a presentation to the Roundtable at their June 2007 meeting. Staff provided background on the California Outdoor Recreation Plan, the LWCF requirement, the various elements of the California Outdoor Recreation Planning Program and the update and planning process. The Roundtable was given

examples of State Parks' progress on several of the 2002 Actions and asked for feedback on additional progress on other CORP Actions.

#### Public Outreach Workshops

Four public outreach workshops soliciting feedback on the revised Issues and Actions were held in various parts of the state with assistance from the Center for Collaborative Policy at California State University, Sacramento. The workshop dates and locations were publicized in various ways. Announcements were posted on the California State Parks webpage; an email workshop invitation and an invitation to comment on the Issues and Actions was sent to all 4,000 members of the California Park and Recreation Society; a State Parks press release was issued prior to the workshops; the Advisory Committee was asked to publicize the workshops through their constituent networks and, following low attendance at the first two workshops, an email was sent to all the Southern California State Parks district superintendents with an invitation to the public workshops, invitation to comment, and a request to further publicize the workshops. A total of 19 people attended the workshops and provided comments on the Issues and Actions.

#### **Additional Public Outreach for Other CORP Elements**

##### Surveys of Public Opinions and Attitudes on Outdoor Recreation in California

- 2002 Survey - 2,512 adult Californians responded to the telephone survey, 610 completed the adult mail-back survey, 144 youth filled out their mail-back survey
- 2007 Survey - Eight youth focus groups were held to refine the youth survey
- 2007 Survey - The 2007 survey generated 2,780 telephone respondents, 1,222 adult mail-back respondents and 397 youth mail-back respondents

##### Central Valley Vision

The Department sought public input through town-hall style meetings held from Redding to Bakersfield, asking residents for recommendations on what kinds of special places they wanted to preserve, protect, and interpret as future parks, recreation areas, historic and cultural sites.

##### Local Needs Assessment

State Parks sought input from community agencies and from public and nonprofit park and recreation providers statewide; surveyed local public and nonprofit recreation service providers, conducted regional focus group meetings; established an advisory committee of the state's recreational leadership, including representatives from legislative staff, local service providers and community-based organizations.

### State Water Plan

State Parks staff participated in a resource management strategy public workshop, focusing on water-dependent recreation.

### Recreation Policy

State Parks staff established a Policy Oversight Committee made up of public, private and non-profit groups. Policy drafts were shared at meetings and venues; written comments were solicited; the policy was posted on the State Parks website; the Policy was included as a topic on the California Park and Recreation Commission's April 2005 meeting agenda; comments were received from over 100 organizations and individuals.