

California Boating Clean and Green Program
Division of Boating and Waterways (DBW)
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Boating Clean and Green Program (BC&GP)

www.BoatingCleanandGreen.com

Program Manager

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Funding

Harbors and Watercraft Revolving Fund. Current Program budget: \$226,248 (no including staffing costs)
California Coastal Commission Contribution: \$30,000. This program is with Interpretation and Education Division. Shared program with the California Coastal Commission

The California Boating Clean and Green Program supports DBW's mission of providing safe and convenient public access to California's waterways and leadership in promoting safe, enjoyable and environmentally sound recreational boating. The program serves approximately 8,000-10,000 boaters and water enthusiasts on an annual basis.

Some program activities and accomplishments for 2021/2022 include:

- Distributing 4,000 Clean Boater Kits in 2021 that are designed to provide boaters with knowledge and tools to reduce their environmental impact and include information on clean boating practices, as well as three pollution prevention tools: an oil only absorbent pillow, an oil absorbent sheet and a fuel bib. The kits are distributed by partner Dockwalkers and staff.
- Conducting 13 virtual and one in-person Dockwalker trainings, training 172 partner Dockwalkers.
- Conducting one educational meeting about clean and safe boating practices and two aquatic invasive species prevention workshops for boating facilities, which altogether reached 170 participants.
- Conducting four clean boating seminars and presentations, which altogether reached 160 boaters.
- Expanding the California Fishing Line Recycling Program from 328 stations in 2021 to 360 stations in 2022. Through this recycling program, 3,027 pounds of fishing line have been collected and properly recycled (581 pounds in one year). Stretched out, this line would stretch from San Francisco to La Paz, Bolivia!
- Despite the ongoing COVID-19 pandemic, in 2021, the boating community demonstrated its commitment to keeping our shorelines and waterways clean. Forty-one boating facilities and boating groups participated in the event with 1,238 volunteers who collected 18,032 pounds of trash and recyclables on land and from 169 vessels (kayaks, canoes, standup paddleboards and dinghies).
- Conducting the statewide education tool: The Online Clean Boating Quiz. The Program held a five-week online quiz campaign during August and early September 2021. The quiz challenged recreational boat owners to test their clean and green knowledge about preventive practices related to oil, fuel, hazardous waste, sewage and marine debris. Weekly incentives included California clean boater kits for randomly selected participants. This year's quiz was successful in exceeding the goal of collecting 4,000 online quizzes, with a total of 4,116 responses received.
- Implementing a virtual outreach and education campaign to better engage with boaters. The Boating Education and Outreach Unit, the Boating Clean and Green Program and the Clean Vessel Act Program have been implementing a virtual outreach strategy. Eight short videos (1-2 minutes) promoting clean and safe boating practices have been shared via the Boating California social media platforms. These videos have garnered during the reporting period a collective 126,623 views on Facebook, Instagram and Twitter.
- Implementing the *ReThink Disposable Program* with three yacht clubs in Los Angeles County. Program staff partnered with The Bay Foundation and Clean Water Action in the implementation of *ReThink Disposable Program* with the purpose of reducing single-use disposables and food packaging from their operations. In all, the three clubs' efforts to swap single-use disposables with reusable food and beverage ware at their bar, restaurant, and events annually eliminates 58,799 single-use disposable items, prevents 845 pounds of trash from entering landfills, and results in \$2,726 total net savings.
- Developing a new educational tool, the Dockside podcast. The podcast was created to engage more recreational boaters, boating facilities operators and water enthusiasts. This podcast aims to showcase several topics that promote clean and safe boating practices. Since April 2022, four episodes have been published with over 607 combined downloads.
- Assisting the California Department of Fish and Wildlife Office of Spill Prevention and Response during the Orange and San Diego Counties October 2021 oil spill incident communicating with local boating community and boating facilities about spill status, vessel decontamination procedures and spill protocols.
- Managing the DBW Clean Vessel Education and Outreach Program grantees.

- Serving as a statewide point of contact for clean boating education and technical assistance. A key facet of the BC&G is strengthening and enhancing partnerships with marinas and other marine businesses, boating associations, environmental nonprofit groups and government agencies.