

Success Story: PORTS Program





PORTS

Parks Online Resources for Teachers and Students

Agenda

- *Introduction*
- *Five things to know about PORTS*
- *Department Structure (and thanks)*
- *Statistical Information*
- *Keys to Success*
- *Live from Whalers Cove*



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Parks Online Resources for Teachers and Students

*“People get their
information in different
ways now.”*

Hugh Hefner



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Parks Online Resources for Teachers and Students

- *Developed to reach new audiences*
- *Provides access to AND engagement with Parks*
- *Promotes park values*
- *We're not special, just darn good.*
- *FREE and convenient program*



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Parks Online Resources for Teachers and Students

The Interpretation & Education and Internet Technology Divisions work collaboratively with 10 park districts to manage PORTS operations.



*North Coast Redwoods
State Capitol
Bay Area
Santa Cruz
Monterey
Central Valley
San Luis Obispo
Angeles
Orange Coast
Colorado Desert*



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Parks Online Resources for Teachers and Students

PORTS BY THE NUMBERS

Every School Year Serving

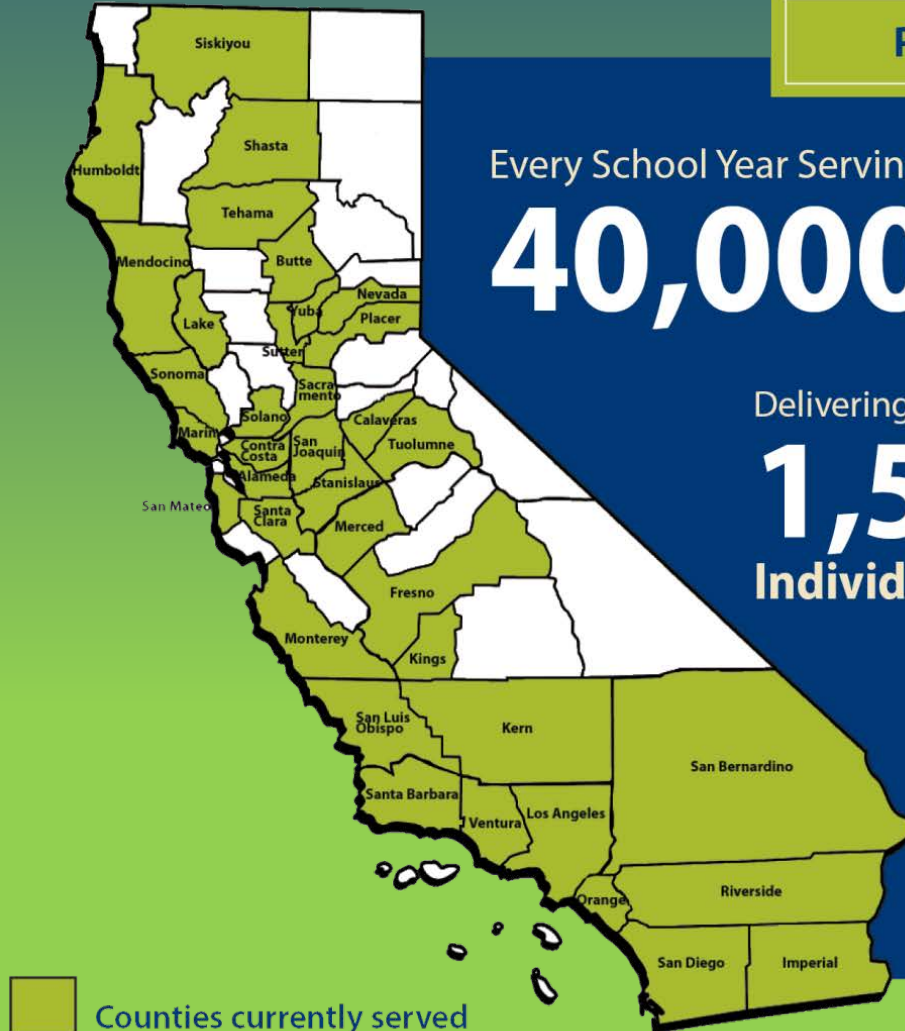
40,000+ students

Delivering

1,500
Individualized Presentations

Impacting

100
School Districts



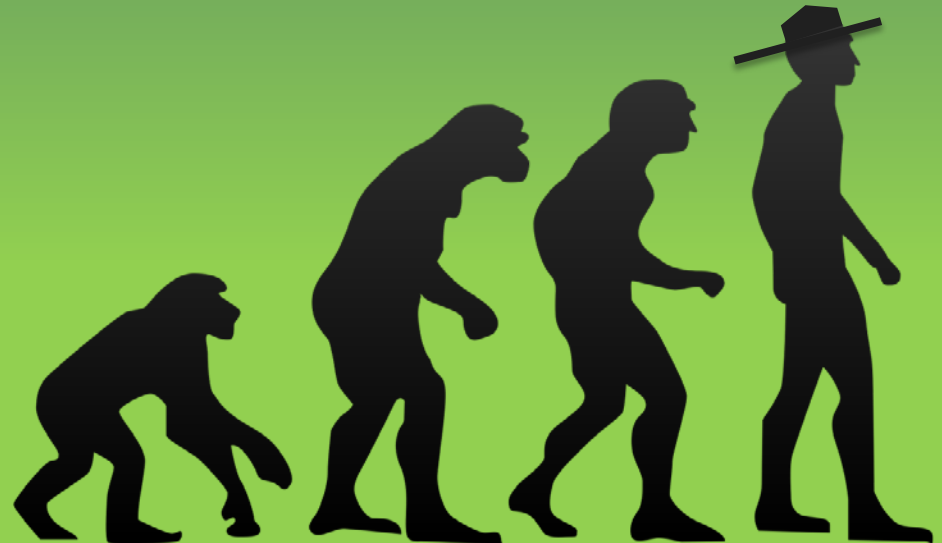


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Parks Online Resources for Teachers and Students

Select Keys to our Success

- *Address a need*
- *Build Partnerships*
- *Collect Data*
- *Evolve*



Questions

If you have any questions regarding this presentation, please reach out to Brad Krey at brad.krey@parks.ca.gov.