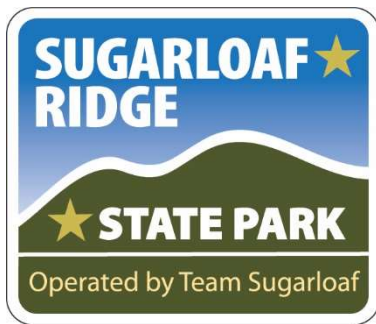


Sugarloaf Ridge State Park 2015-2015 Financial & Operations Report



Presented by Sonoma Ecology Center
(For Team Sugarloaf)
Sugarloaf Ridge State Park
2605 Adobe Canyon Rd., Kenwood, CA 95452
www.sugarloafpark.



SONOMA ECOLOGY CENTER (TEAM SUGARLOAF)

OPERATING PLAN

July 1, 2015– June 30, 2016

Sugarloaf Ridge State Park

HOURS OF OPERATION

- Day use hours are 6 am to 10 pm in the main park; 6 am to 8 pm below the entry Kiosk.
- Open 365 days per year
- Visitor Center Official Hours are 9 am -5pm on Saturday, 11 am – 3 pm on Sunday and 3-7 pm on Friday afternoons between May 1 and Sept. 30. From Oct through April, the Visitors Center is open from 11-3, Saturday, Sunday and most holidays. The Visitor center is also open when other volunteers or paid staff are in the office.
- The Campground is open year-round, 7 days a week, weather permitting.

SPECIAL EVENTS

A variety of community events were hosted throughout the year including:

- Volunteer recognition events
- Funky Friday concerts in summer (Ended Aug. 2015)
- Robert Ferguson Observatory monthly “Star Parties”
- Brunch on Bald Mt. Fundraising Hike
- 4th of July Fireworks Viewing Hike
- Easter egg hunt in campground

INTERPRETIVE ACTIVITIES

- Sonoma Ecology Center hosted over 25 K-8 school field trips to the park
- Sonoma Ecology Center hosted one week of summer science camp and a 3 day youth backpacking class
- Interpretive Visitor Center open 3 pm to 7 pm Friday (Seasonally) and 9-5 on Saturday (Seasonally), 11-3 Saturday Sunday year round. Trained docents assist visitors in understanding the park and its features.
- Regular nature hikes were held throughout the year. Topics included
 - Natural History
 - Plant Ecology
 - Wildflower Hikes
 - Mushroom Hikes
 - General Ecological Hikes
 - History Hikes
 - Geology Hikes
- Sonoma Ecology Center and UCCR held Saturday Campfire Programs

MAINTENANCE ACTIVITIES

Nonprofit staff and volunteers repaired and maintained the trails in the park. Repair activities were managed by Sonoma County Trails Council and included:

- Repair lower Bald Mt. Trail and Vista Trail
- Repair washouts on Hillside trail, Canyon Trail, Brushy Peaks, Vista Trail, and Headwaters Trail.

Other Routine Maintenance included:

- Mowing High Ridge Trail to the Red Barn
- Brushing Brushy Peaks Trail, Headwaters, Red Mountain, Meadows, Hillside, Bald Mt. and Goodspeed trail within the main part of park.
- Brushing Quercus, Headwaters, Maple Glen and Wildcat in the McCormick Addition.
- Mowing roads in McCormick Addition

Above activities were performed by SEC staff, UCCR staff, Volunteers and crews from the CCC.

Along park roads we cleared all culverts, including the larger ditch on Adobe Canyon Road. We cleared culverts and

CONCESSION OPERATIONS

The Robert Ferguson Observatory continued to operate under a concession agreement with the state.

CAMPGROUND

The campground was open year round other than a two-day closure for high water in late for a couple of days. The campground was staffed by a full time manager, a seasonal assistant, and a volunteer camp hosts. The Campground is managed by United Campgrounds Conferences and Retreats. (UCCR) under contract with Sonoma Ecology Center.

VOLUNTEERS

Sugarloaf volunteers contributed 9,463 (July 2015-June 2016) hours; with a value of \$261,108 at the State of CA equivalent rate of \$27.59 per hour.

Team Sugarloaf / Sonoma Ecology Center Income Statement

July to June

| | 2013 | 2014 | 2015 | 2016 | % Change | | | |
|---|--------------------|--------------------|--------------------|-------------------|------------|------------|------------|------------|
| | | | | | 13-14 | 14-15 | 15-16 | 13-16 |
| Operating Revenue | | | | | | | | |
| Entrance Fees | \$ 67,003 | \$ 88,797 | \$ 117,455 | \$ 127,341 | 33% | 32% | 8% | 75% |
| Camping Fees | \$ 211,969 | \$ 223,840 | \$ 237,027 | \$ 269,924 | 6% | 6% | 14% | 12% |
| Events | \$ 5,050 | \$ 28,608 | \$ 42,278 | \$ 37,203 | 466% | 48% | -12% | 737% |
| Other | \$ 696 | \$ 387 | \$ 8,566 | \$ 7,437 | -44% | 2113% | -13% | 1131% |
| Retail Sales (Including Wood) | \$ 21,040 | \$ 32,625 | \$ 50,589 | \$ 60,801 | 55% | 55% | 20% | 140% |
| Total Operating Revenue | \$ 305,757 | \$ 374,257 | \$ 455,915 | \$ 502,706 | 22% | 22% | 10% | 49% |
| Operating Expenses | | | | | | | | |
| COGS Retail and Wood | \$ 18,405 | \$ 23,532 | \$ 21,775 | \$ 27,442 | | | | |
| Direct Payroll and Consulting for Park Staff | \$ 52,980 | \$ 87,979 | \$ 81,835 | \$ 105,874 | | | | |
| Campground Payroll and Management | \$ 128,996 | \$ 84,160 | \$ 126,778 | \$ 134,326 | | | | |
| Staff/Management (SEC) | \$ 97,637 | \$ 152,994 | \$ 129,649 | \$ 86,157 | | | | |
| Janitorial Supplies | | \$ 1,917 | | \$ 5,733 | | | | |
| Event Costs | | \$ 800 | | \$ 3,830 | | | | |
| Materials and Supplies | \$ 12,320 | \$ 15,689 | \$ 23,380 | \$ 8,072 | | | | |
| Vehicle Expenses | \$ 6,142 | \$ 7,330 | \$ 9,374 | \$ 5,170 | | | | |
| Conferences and Meetings and Travel | \$ 333 | \$ 3,247 | \$ 698 | \$ 518 | | | | |
| Bank and Other Fees | \$ 704 | \$ 2,759 | \$ 5,461 | \$ 5,106 | | | | |
| Office Supplies and Printing | \$ 1,739 | \$ 4,895 | \$ 6,139 | \$ 6,256 | | | | |
| Equipment Repair and Maintenance | \$ 10,833 | \$ 7,867 | \$ 8,761 | \$ 11,597 | | | | |
| Computer Services | \$ 263 | \$ 8 | \$ 360 | \$ 780 | | | | |
| Workshops | \$ 893 | \$ - | \$ 2,412 | \$ 3,934 | | | | |
| Insurance | \$ 817 | \$ 4,430 | | | | | | |
| Utilities | \$ 4,329 | \$ 7,582 | \$ 10,230 | \$ 11,214 | | | | |
| Telephone and Internet | \$ 2,472 | \$ 5,351 | \$ 5,700 | \$ 8,167 | | | | |
| Cleaning Service and Fees | \$ 1,630 | | | | | | | |
| Membership and Dues | | | \$ 585 | \$ 707 | | | | |
| Facility Repair and Maint. | \$ 3,370 | \$ 4,619 | \$ 6,055 | \$ 25,834 | | | | |
| Other Services & Fees (Trail Maint, Alarm, etc) | \$ 12,125 | \$ 19,569 | \$ 14,021 | \$ 37,388 | | | | |
| Marketing and Public Relations | \$ 2,100 | \$ 160 | \$ 1,147 | \$ 1,208 | | | | |
| Staff Development | \$ 1,097 | | \$ 41 | | | | | |
| Development Expense | | | \$ 4,017 | \$ - | | | | |
| Volunteer Expenses | | \$ 2,567 | | | | | | |
| Rent (Camp Manager) | \$ 10,015 | \$ 1,800 | \$ 11,750 | \$ 17,825 | | | | |
| Total Expenses | \$ 369,198 | \$ 439,256 | \$ 470,169 | \$ 507,141 | | | | |
| Operating Income | \$ (63,440) | \$ (64,999) | \$ (14,254) | \$ (4,435) | | | | |
| Other Income | | | | | | | | |
| Contributions | \$ 13,461 | \$ 16,364 | \$ 14,832 | \$ 5,863 | | | | |
| CSFP Grant Allocation | \$ 51,457 | \$ 37,141 | \$ 12,350 | \$ - | | | | |
| Total Other Income | \$ 64,918 | \$ 53,505 | \$ 27,182 | \$ 5,863 | | | | |
| Net Income | \$ 1,478 | \$ (11,494) | \$ 12,928 | \$ 1,428 | | | | |
| Volunteer Time Value (9464 hours @ \$27.59) | | | | \$ 261,108 | | | | |