

# Social Media = New Ways to Communicate to a Diverse Audience



Find us on  
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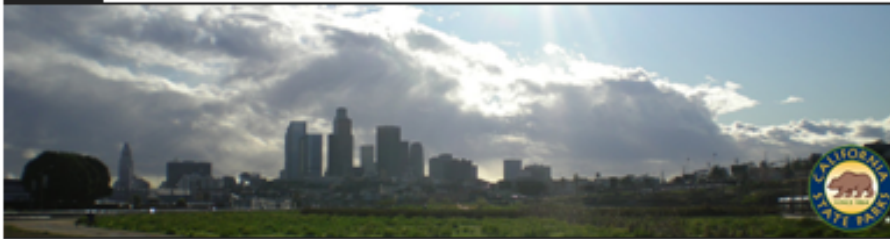


You Tube

Google

# Los Angeles State Historic Park

HOME CONCERTS & EVENTS OUR STORY PARK INFO YOUR STORIES



JANUARY 24, 2012

## Join us for a Public Meeting

Plans for LASHP are moving right along. To find out more, please join us for our final public meeting on Thursday, February 16th at 7:00 pm, across at the Street at LACC. Hope to see you there!



## LOS ANGELES STATE HISTORIC PARK

The development of Los Angeles State Historic Park continues...  
El desarrollo de Los Angeles State Historic Park se continúa...  
洛杉磯市州立歷史公園的設計正在形成中

Please join California State Parks for an update regarding the progress of development of permanent facilities at Los Angeles State Historic Park.

Por favor, únete con California State Parks para obtener una actualización sobre el progreso del desarrollo de instalaciones permanentes en Los Angeles State Historic Park.

2012年1月24日 California State Parks 宣佈有關洛杉磯市州立歷史公園設施發展進度的更新。歡迎參加於2012年2月16日(星期四)晚上7時至8時在洛杉磯州立歷史公園舉行的最後一次公眾會議。

Thursday  
February 16, 2012  
7:00 - 8:00 PM

JUEVES,  
16 DE FEBRERO DE 2012  
7:00 - 8:00 PM

最後討論會  
2012年2月16日  
晚上7時 - 8時



Want to learn more about the park? Go to [http://www.parks.ca.gov/?page\\_id=25953](http://www.parks.ca.gov/?page_id=25953)

Web

facebook

vimeo

twitter

YouTube

live twitter feed

- Office Viewing at LASHP: <http://t.co/xEYV3G4Uy> 3 months ago
- Your Weekly Park Polaroid: <http://t.co/TvW7a1RS> 3 months ago
- Native Plant Tour Tomorrow @ LASHP <http://t.co/xYm8jzC> 3 months ago

Blogroll

## Your Weekly Polaroid

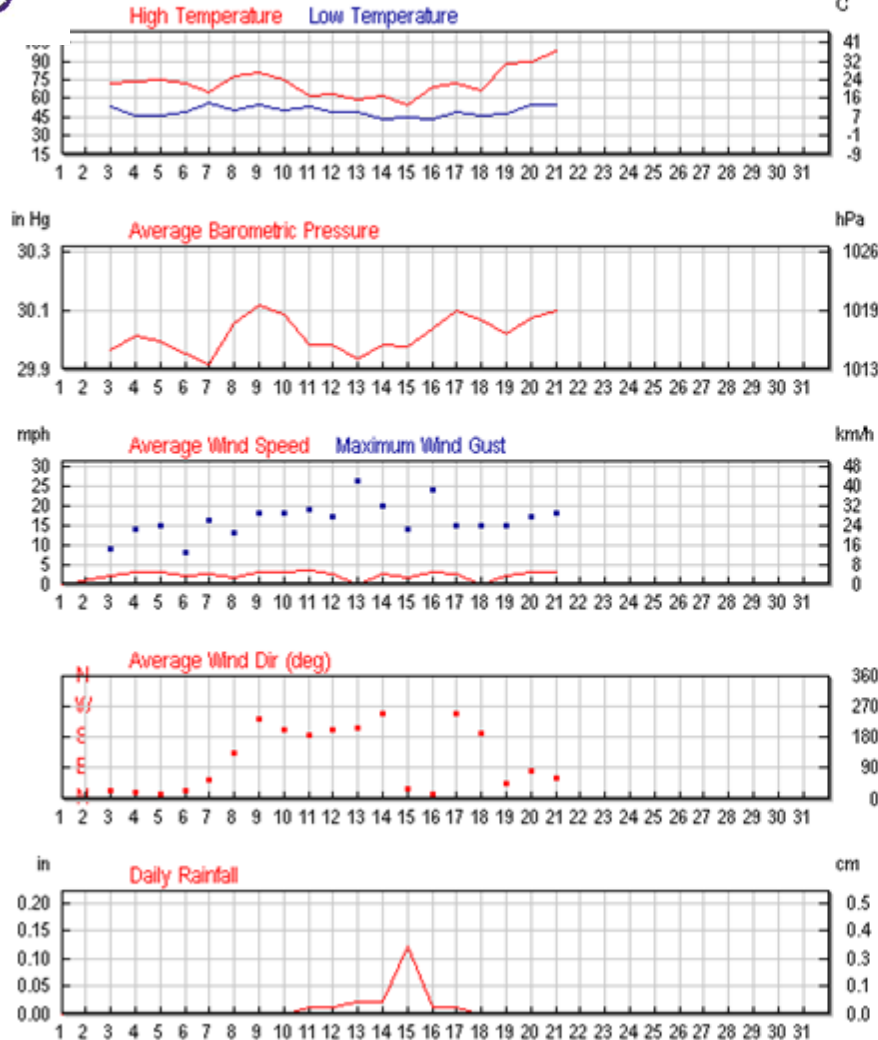


The Dig Begins

In 1875, the Southern Pacific Railroad made its way into what is now downtown Los Angeles, connecting the city to the transcontinental railroad.



## KCALOSAN48 Weather Graph for February 2012



## Los Angeles State Historic P

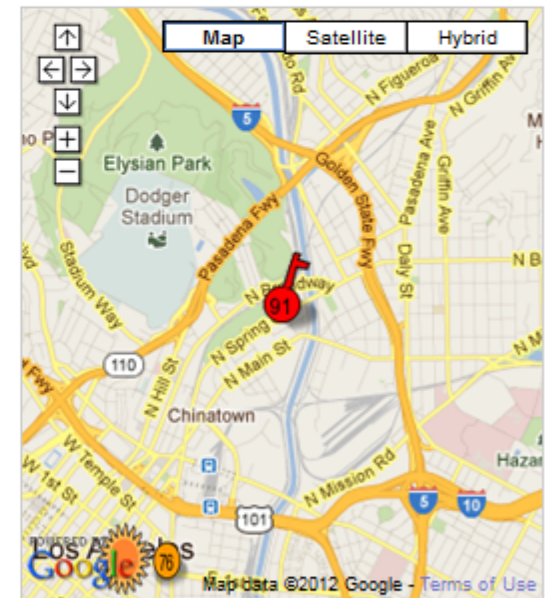
Los Angeles, CA

Temperature: **90.7°F**  
 Humidity: **20%** Dew Point: **44.1°F**  
 Rainfall: **0.00in** Pressure: **29.94in**  
 Updated: 34 seconds ago



[Add PWS Stickers to your website!](#)

### Nearby Weather Stations



[View Interactive WunderMap](#)

### About This Station

Lat: N 34° 4' 13" ( 34.070° )

Favorite Actions Share

Clear



a morning view

running with birds.  
P1800571ashp

Comments and faves



d v b (6 months ago)  
Is that a heron of some sort? Egret?



jLaurel (6 months ago)  
a bleu heron.  
there's the L.A. river near by, some others have been there as well, pretty common but ...i've never seen one at the parc crossing the path before. it was a nice surprise!



wellbrennan (7 months ago)  
Wow!! Cool! Perfect location with the city behind...



jLaurel (7 months ago)



By jLaurel  
laurel Add Contact

This photo was taken on June 25, 2011.

102 views 4 comments 1 favorite

This photo belongs to

jLaurel's photostream

This photo also appears in

Los Angeles State Historic Park (group:221)



L.A. my life (x40)

L.A.SHP (x40)

... what describes ... (x40)

Tags

lshp egret losangeles

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Privacy

This photo is visible to everyone

Adding a flicker pool to your website let's visitors share and comment on photos, creating user generated content.



# Baldwin Hills Scenic Overlook

Community/Government · Culver City, California · Edit Info

Edit Page



Wall Baldwin Hills Scenic Over... · Everyone (Most Recent)

Share: Status Photo Link Video Question

What's on your mind?

Admins (1) See All



Use Facebook as Baldwin Hills Scenic

Notifications

Promote with an Ad

View old Insights

## Wall

Hidden Posts

- Info
- Insights
- Photos
- Videos
- Notes
- Questions

EDIT

About Edit

www.parks.ca.gov/bhso Visit us and take in breathtaking views, hike through...

More

1,441

like this



### Baldwin Hills Scenic Overlook

Thank you everyone for coming out for the Volunteer Day today held by Generation Water and Mujeres de la Tierra! With your help, the park is returning to its natural state. Special thanks also to California State Parks Foundation, the Park Champions Program, and the Children's Nature Institute. For more one day volunteer opportunities, please check back with us, and for upcoming Park Champions volunteer programs, please go to [www.calparks.org](http://www.calparks.org) and look at Volunteer in Parks. Thank you!



California State Parks Foundation - Your Voice for Parks calparks.org

334 People Reached · 13 People Talking About This

Like · Comment · Share · February 18 at 1:46pm

Davien 'Supa Davie' Watkins and 11 others like this.



Sara Feldman Thank you, Irma, for all you do!

February 19 at 2:24pm · Like



## Baldwin Hills Scenic Overlook

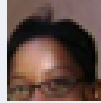
What does this park mean to you? What questions about the park can we answer for you? Please ask and share your voice!

331 People Reached · 25 People Talking About This

Like · Comment · Share · February 16 at 1:12pm

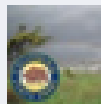
 Sui Yeung and 9 others like this.

 View all 27 comments



**Iann Williams** I want to mention the people who work, patrol and maintain BHSO, thank you. The thousands of people in the city from all zip codes who come together to enjoy this oasis. People converge on this one spot from all ethnic groups peacefully to regain a sense of community, connection, health, balance, wellness, and peace of mind in a city that's full of hustle, bustle, honking, traffic, consumption, congestion and pollution. It's natural escapism.

February 17 at 10:45am · Unlike ·  1



**Baldwin Hills Scenic Overlook** Thank you all for posting your thoughts, experiences, and questions! It really shows how much you care and enjoy this special place. It shows your endurance if you use it as a challenging landscape to keep you active, and it shows you how nature can endure and even thrive in a city This park will always be here through every season, every year, because you help protect it. Thank you!

Saturday at 8:42am · Like

Write a comment...



**Baldwin Hills Scenic Overlook** asked: Did anyone see the full moon or lunar eclipse last Saturday? We saw the full moon on the guided hik...

- Yes, I saw the eclipse!**
- Yes, I saw the full moon!** ...
- What? There was an eclipse and a full moon?** ...

286 People Reached · 2 People Talking About This

3 · December 13, 2011 at 2:41pm



**Baldwin Hills Scenic Overlook**

We stitched together this panorama for you to enjoy!



**Photo Tour of Baldwin Hills Scenic Overlook**

653 People Reached · 26 People Talking About This

Like · Comment · Share · December 13, 2011 at 2:34pm

Sandra Jimenez and 23 others like this.

View all 6 comments

You live in Baldwin Hills? I have a friend in the "don" neighborhood :)  
December 13, 2011 at 7:29pm · Like

me encanta, sobretodo correr ahi, lo malo es que cuando saigo de trabajar, ya esta la cuesta del sol y no tiene caso pararme ahi, mejor voy a la playa o la cienega y con este frio mejor, no hay nadie.





### Baldwin Hills Scenic Overlook

Happy Holidays Everyone from YOUR State Parks in Culver City and Los Angeles!  
The Toyon shown in this picture is also called Christmas Berry!




538 People Reached · 18 People Talking About This

 Like ·  Comment ·  Share · December 23, 2011 at 3:49pm

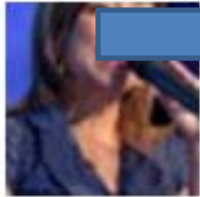
 Ceci Castaño and 18 others like this.

 View all 4 comments

 [REDACTED] that's some heavenly peace up there.....love that hill!  
December 24, 2011 at 10:14am ·  1

 **Margot Griswold** Beautiful native holiday cheer!  
December 24, 2011 at 10:19am ·  1





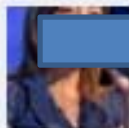
lo malo de este hermoso lugar es que cierran al atardecer y ya no dejan subir a hacer ejercicio, si casi todas las personas salimos en la tarde de trabajar, cuando menos deberian darnos un poco de espacio para nuestro entretenimiento, si tanto les preocupa la seguridad, pongan lamparas y una caseta o una camara a los 360 grados.

Like · Comment · November 26, 2011 at 11:28am



**Baldwin Hills Scenic Overlook** Hi Jacome. Many state parks close at sunset for several reasons. Security is one reason, and safety of the visitor. We are a wilderness park with nature in mind, so no lighting. Neighboring communities and streets often have restricted hours to park as well. We hope you enjoy the park, the days will start to get longer again soon!

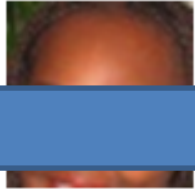
November 30, 2011 at 9:33am · Like



:)

November 30, 2011 at 3:59pm · Like

Write a comment...



I made it to the top today. This was the first time. I been going for about two months, but today was the day I went all the way.



 Unlike · [Comment](#) · November 19, 2011 at 5:48pm

 You, Derek Bronson and 3 others like this.



balola posted a video. — with Marc Gaspar and 8 others.



### The Proposal - 11/19/11

Length: 2:22



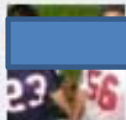
December 2, 2011 at 11:26am



and 22 others like this.



View all 5 comments



aww i love it..congrats ayo...lol i knew youd marry a filipina! u were always part of the fam!

February 6 at 12:52am · Like · 1



Ayo!!!!!!!!!!!! Congrats!!

February 6 at 2:47am · Like · 1

Write a comment...



# Spine of the Earth 2012 BHSO

By Mike Murase (Albums) · Updated about a month ago



## Baldwin Hills Scenic Overlook

★★★★★ 163 reviews [Rating Details](#)

Categories: Parks, Hiking [\(Edit\)](#)

6300 Hetzler Rd  
Culver City, CA 90232

[www.parks.ca.gov/?page\\_id=22790](http://www.parks.ca.gov/?page_id=22790)

Good for Kids: Yes

[Edit Business Info](#)

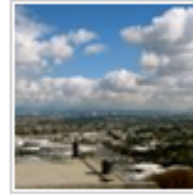
[First to Review](#)  Samantha H.

[Send to Friend](#)

[Bookmark](#)

[Send to Phone](#)

[Write a Review](#)



[Add Photos](#)



[View Larger Map/Directions](#)

### Browse Nearby:

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### Deals Nearby

[More »](#)



**\$50 for \$75 Certificate**  
Live Well Chiropractic and Pilates Center  
Los Angeles, CA



**\$75 for \$100 Certificate**  
iRow Fitness Studio  
Los Angeles, CA

### People Who Viewed This Also Viewed...



**Culver City Park**  
★★★★★ 15 reviews  
Neighborhood: Culver City



**Santa Monica Stairs**  
★★★★★ 195 reviews  
Neighborhood: Santa Monica



**Kenneth Hahn State Recreation Area**  
★★★★★ 64 reviews  
Neighborhood: West Adams



**Sand Dune Park**  
★★★★★ 122 reviews

### 163 reviews for Baldwin Hills Scenic Overlook

[Search Reviews](#)

Sort by: [Yelp Sort](#) | [Date](#) | [Rating](#) | [Elites'](#) | [Facebook Friends'](#)

#### 163 reviews in English



Elite '12  
401  
233

Manami Y.  
Los Angeles, CA

★★★★★ 2/21/2012

Loved this nature's stairclimber! What a great workout! I was sweating bullets by the time I reached the top. Man, I'm out of shape! I like the fact the the stairs are uneven. You really pay attention to your footing and feel it in your glutes.

You can shoot straight to the top by taking the stairs or you can take a longer, slightly less strenuous way by way of the zig zag trail. Either route you take, it's a nice workout. The 360-degree view from the top is great! This is better than a step class at the gym!

[Listed in: All Within a 5-mile Radius](#)

Was this review ...? [Useful](#) (4) [Funny](#) (4) [Cool](#) (4)

[Bookmark](#) [Send to a Friend](#) [Link to This Review](#)

[Add owner comment](#)



Info

Friend Activity (1)

Insights

**Likes**

Reach

Talking About This

Check-Ins

Photos

Videos

Notes

Questions

EDIT

About

Edit

[www.parks.ca.gov/bhso](http://www.parks.ca.gov/bhso) Visit us and take in breathtaking views, hike through...

More

**1,519**

like this

**187**

talking about this

**7,647**

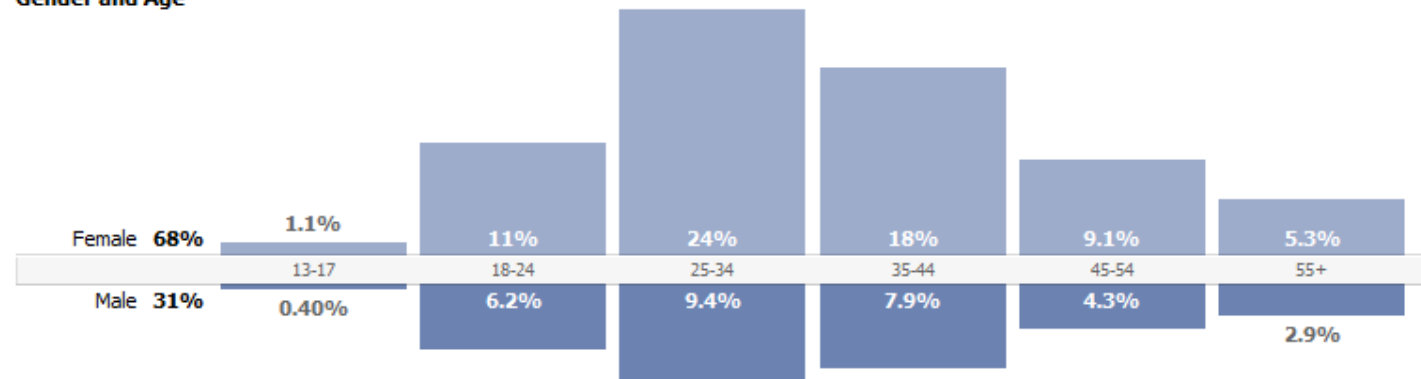
were here

01/31/2012 - 02/27/2012

**People Who Like Your Page (Demographics and Location)**

See Likes

**Gender and Age<sup>?</sup>**



**Countries<sup>?</sup>**

**1,483** United States of America

**5** Mexico

**2** Brazil

**1** Thailand

**1** Kuwait

**1** Australia

**1** Algeria

More

**Cities<sup>?</sup>**

**923** Los Angeles, CA

**93** Culver City, CA

**49** Inglewood, CA

**19** Santa Monica, CA

**18** Long Beach, CA

**16** Hawthorne, CA

**16** West Los Angeles, CA

More

**Languages<sup>?</sup>**

**1,408** English (US)

**71** English (UK)

**11** Spanish

**3** French (France)

**2** English (Pirate)

**1** Greek

**1** Swedish

More

01/31/2012 - 02/27/2012

Export Data

- Info
- Friend Activity (1)
- Insights
- Likes
- Reach**
- Talking About This
- Check-Ins
- Photos
- Videos
- Notes
- Questions
- EDIT

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More

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like this

**187**

talking about this

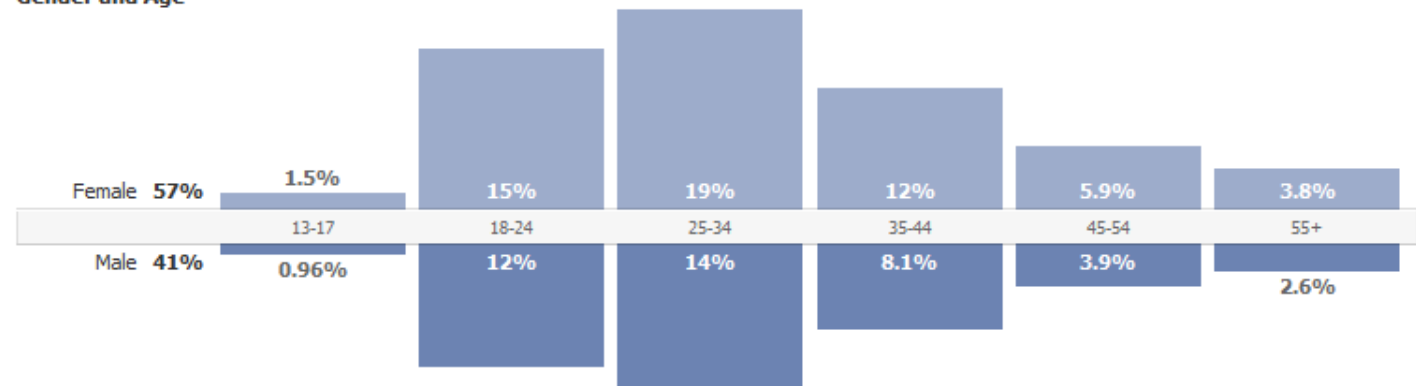
**7,647**

were here

Likes [See All](#)

**Who You Reached (Demographics and Location)**

**Gender and Age<sup>?</sup>**



**Countries<sup>?</sup>**

- 4,515** United States of America
- 87** Mexico
- 62** Brazil
- 53** Switzerland
- 42** Sweden
- 24** United Kingdom
- 22** Canada
- 19** Thailand
- 17** Germany
- 11** Philippines

**Cities<sup>?</sup>**

- 1,964** Los Angeles, CA
- 87** San Francisco, CA
- 86** Culver City, CA
- 69** Long Beach, CA
- 66** Inglewood, CA
- 64** San Diego, CA
- 53** Santa Monica, CA
- 52** Hawthorne, CA
- 51** New York, NY
- 38** São Paulo, Brazil

**Languages<sup>?</sup>**

- 4,484** English (US)
- 190** English (UK)
- 121** Spanish
- 57** Portuguese (Brazil)
- 53** German
- 36** Swedish
- 26** Spanish (Spain)
- 8** French (France)
- 8** Italian
- 7** Thai



### Baldwin Hills Scenic Overlook Insights

Community/Government · Culver City, California · Edit Info

Promote Your Page

Data through 2/11 (All dates and times are in Pacific Time)

Export Data

Total Likes? **1,417** ↑ 2.02% Friends of Fans? **493,362** ↑ 4.04% People Talking About This? **158** ↑ 6.04% Weekly Total Reach? **3,850** ↑ 1.53%

Posts? People Talking About This? Weekly Total Reach?



- Wall
- Info
- Friend Activity (1)
- Insights**
- Likes
- Reach
- Talking About This
- Check-Ins
- Photos
- Videos
- Notes
- Questions

About Edit

www.parks.ca.gov/bhso Visit us and take in breathtaking views,

#### Page Posts

All Post Types

Chat





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Insights

Likes

Reach

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Questions

EDIT

About

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# Baldwin Hills Scenic Overlook Insights

Promote Your Page

Community/Government · Culver City, California · Edit Info

Data through 2/24 (All dates and times are in Pacific Time)

Export Data



Total Likes<sup>?</sup> 1,505 ↑ 4.44% Friends of Fans<sup>?</sup> 514,883 ↑ 2.22% People Talking About This<sup>?</sup> 176 ↑ 24.82% Weekly Total Reach<sup>?</sup> 4,527 ↑ 36.73%

Posts<sup>?</sup> People Talking About This<sup>?</sup> Weekly Total Reach<sup>?</sup>



## Page Posts

All Post Types



# Protected!



Native snails like this one, and nonnative snails like the brown garden snail and milk snail (spiral brown and white shell) are common here.



**PLEASE DO NOT COLLECT ANYTHING!**

## Chrome Amber Snail

[www.parks.ca.gov/bhso](http://www.parks.ca.gov/bhso)

[www.facebook.com/scenicoverlook](https://www.facebook.com/scenicoverlook)

# Protected!



Snakes are part of our natural habitat here at Baldwin Hills Scenic Overlook. They help maintain the rodent population.



Leave them alone.  
**PLEASE HELP US PROTECT THEM!**

## Gopher Snake

[www.parks.ca.gov/bhso](http://www.parks.ca.gov/bhso)

[www.facebook.com/scenicoverlook](https://www.facebook.com/scenicoverlook)

# Protected!



Urban wildlife such as raccoons, foxes and skunks live here at Baldwin Hills Scenic Overlook.



Please dispose of all trash in park wastebins.  
**PLEASE HELP US PROTECT THEM!**

## City Raccoons

[www.parks.ca.gov/bhso](http://www.parks.ca.gov/bhso)

[www.facebook.com/scenicoverlook](https://www.facebook.com/scenicoverlook)

# Protected!



Lizards and other animals are part of the natural habitat here at Baldwin Hills Scenic Overlook!



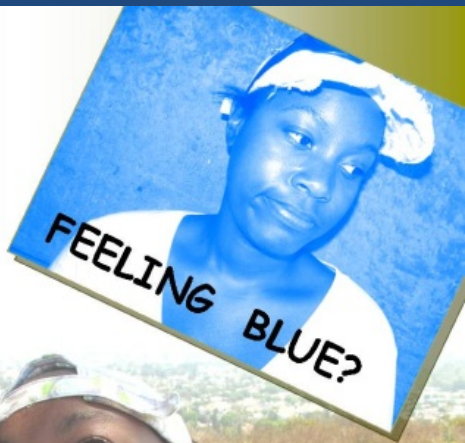
**Please stay on the trail.  
Do not make new trails.**

**PLEASE HELP US PROTECT THEM!**

## Side-Blotched Lizard

[www.parks.ca.gov/bhso](http://www.parks.ca.gov/bhso)

[www.facebook.com/scenicoverlook](https://www.facebook.com/scenicoverlook)



**R**  
Prescription:  
Go Extreme  
Tree  
Hugging  
-Dr. Parks

Visit a California State Park in Los Angeles!  
Baldwin Hills Scenic Overlook in Culver City  
[www.parks.ca.gov/bhso](http://www.parks.ca.gov/bhso)      [www.facebook.com/scenicoverlook](http://www.facebook.com/scenicoverlook)



**R**  
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# California State Parks

A classic fragrance  
Since 1864

*The scent is in the air.*



## Sage



Visit a Coastal Sage Scrub Habitat in Los Angeles!

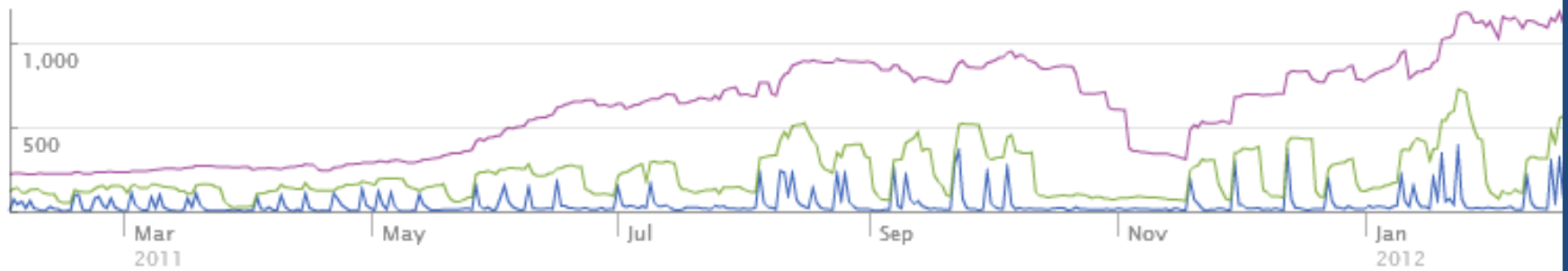
Baldwin Hills Scenic Overlook in Culver City

[www.parks.ca.gov/bhso](http://www.parks.ca.gov/bhso)

[www.facebook.com/scenicoverlook](http://www.facebook.com/scenicoverlook)

### Active Users<sup>2</sup>

Daily Active Users    Weekly Active Users    Monthly Active Users



### Interactions [See Details](#)

Post Views<sup>2</sup>

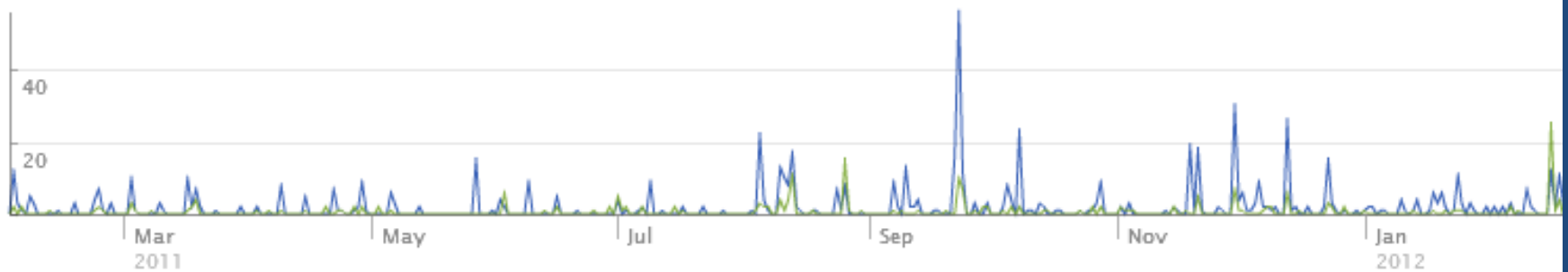
**85,038** ↑331%

Post Feedback<sup>2</sup>

**967** ↑334%

Page Content Feedback<sup>2</sup>

Likes    Comments



# Social Media = New Ways to Communicate to a Diverse Audience



Find us on  
Facebook



You Tube

Google



117

25

Brian W.  
Los Angeles, CA

10/24/2011

Sister: LETS GO HIKING. YAY!!!

Me: YAY!!! OKAY!!!

\*time lapse\*

Me: \*hyperventilates\*gasps for air\* DA FAWK DID I DO TO MAKE YOU HATE ME, SIBLING!?

Sister: Lalalalala...

Carved by Zeus himself did these stairs come into existence with the sole purpose to weed out obese, junk food indulging couch potatoes from elite Olympians with incredibly fiiiine "arses".

You will require a solid pair of glutes if you want to make it to the top. I've seen senior citizens, large folks, and little children ascend to the top - so maybe I'm just weak sauce. Climbing these stairs, I feel my inadequate butt pop and slightly deflate. How I wish I did squats before this.

\*ices bum\*

When you reach the top, there is a certain type of awe. A more beautiful view of LA you will never find. Equip yourself with a camera beforehand and your photo will become an awesome bragging right when you post it onto facebook. Believe me, when your butt pops too, you're going to want a trophy to commemorate your efforts. Suck it [REDACTED]! I made it!

Was this review ...? [Useful](#) (4) [Funny](#) (17) [Cool](#) (3)

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[Add owner comment](#)