

# MANAGEMENT PRACTICES

Week I: January 23-28, 2011

Week II: March 6-11, 2011

Week III: March 27-April 1, 2011

## Training Syllabus



William Penn Mott Jr. Training Center



# Memorandum

**Date:** December 15, 2010

**To:** Supervisor

**From:** Department of Parks and Recreation  
William Penn Mott Jr. Training Center

**Subject:** Employee Attendance at Formal Training  
Management Practices Group 23

An employee from your office will soon be attending the formal training program described in the attached. Please insure that the employee is fully prepared to attend the session and that the groundwork is laid for the employee's implementation of the training upon returning to work.

You can assist with capturing the full value of the training by taking the following steps:

### Prior to Training

1. Make sure that **specific** employee needs are identified and, if necessary, called immediately to the attention of the Training Coordinator.
2. Review with the employee the reason for the employee's attendance.
3. Review objectives and agenda with the employee.
4. Discuss objectives and performance expected after the training.

### Immediately Following Attendance

1. Discuss what was learned and intended uses of the training.
2. Review the employee's assessment of the training program for its impact at the workplace and review the due date of the Post-Training Evaluation form.
3. Support the employee's use of the training at the work place.

### Prior to Three Months Following Training

1. Employee after discussion with the supervisor login to the Employee Training Management System (ETMS) to complete the Post-Training Evaluation form.
2. Supervisor evaluates the effectiveness of the training on the employee's job performance and login to the ETMS to complete the Training Effectiveness Assessment form.

Thank you for your assistance in seeing that the full benefit of training is realized.



Tina L. Williams  
Department Training Officer

Attachment

cc: Participant

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***Mission Statement  
Training Section***

***The mission of the Training Section is to improve  
organizational and individual performance through  
consulting, collaboration, training, and development.***

### MOTT TRAINING CENTER STAFF

Tina L. Williams.....Department Training Officer  
Pat Bost ..... Office Manager  
Chuck Combs.....Training Specialist  
Dave Galanti .....Training Specialist  
Karyn Lombard.....Training Specialist  
Sara M. Skinner .....Training Specialist  
Matt Cardinet..... Cadet Training Officer  
Dan Kraft..... Cadet Training Officer  
Pamela Yaeger ..... Assistant Program Coordinator  
Edith Alhambra..... Assistant Program Coordinator  
Bill Spencer ..... Assistant Program Coordinator  
Eric Marks ..... Program Assistant  
Rogers Williams .....Program Assistant

## THE MISSION

*of the California Department of Parks and Recreation is to provide for the health, inspiration and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high quality outdoor recreation.*



## FORMAL TRAINING GUIDELINES

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Welcome to formal training, an essential component in your career development.

Since 1969, our Department has been providing a continuously changing number of diverse training programs at its main training facility, the William Penn Mott Jr. Training Center, and other locations including Marconi Conference Center. The Department strives to enhance your learning and job performance with formal training of the highest quality.

Our Department's dedication to training is only one aspect of its commitment to you and to the public. This commitment is costly and represents an important investment in you and your career. You and the Department realize a return on that investment by your positive participation in formal training itself and post training follow-through.

The program you will be participating in is described in this training syllabus, which outlines what you can expect from this training and what is expected of you. This syllabus details what you should do before you leave for training; what to do when you arrive; what you will be doing while in training; and, importantly, what you should be able to do when you return to your work site. Specifically:

1. **SYLLABUS:** Your copy of this syllabus is an important part of your training experience and should be brought with you to training. Read it before you arrive and review it following the program along with material you received at training.
2. **PRE-TRAINING ASSIGNMENTS:** Your completion of pre-training assignments is essential to the success of your training. You are responsible for all reading assignments in preparation for classroom sessions. Time will be provided during working hours to accomplish any assignments which involve either individual or group efforts and resources.
3. **TRAVEL:** Arrange your travel to and from the training site through your District or Office. (No reimbursement for travel expense – including per diem costs – will be approved for travel not specifically authorized in advance by the District

Superintendent). Individuals may claim reimbursement for incidental expenses incurred as outlined in DAM 0410.6.

4. HOUSING: Housing will be assigned to you on a shared-room basis and will be available from 3:00 p.m. on the date of arrival to 10:00 a.m. on the date of departure. The Department provides your room and board expenses at the Marconi Conference Center only. No per diem allowance will be authorized for living off-grounds. This does not preclude living off-grounds at your own expense. In the event of an emergency, staff must know your room assignment; therefore, you may not switch rooms without staff approval. Overnight guests are not allowed.
5. **ENROLLMENT OR HOUSING CANCELLATION POLICY:** To cancel participation in a course, the participant must have their District Superintendent or Section/Office Manager send an email to the Training Specialist assigned to the course requesting to remove the participant. If you do not need lodging or must change or cancel your reservation, you must contact the Mott Training Center or Training Specialist assigned to the course at least 72 hours prior to your date of arrival. Lodging, registration and associated fees will be charged to the employee's District or Section/Office if a training cancellation is received with less than 72 hours notice.

**The Mott Training Center is committed to ensuring that the reservation that has been made for you is accurate and needed.**

6. MEALS: Meals will be provided from dinner on the date of arrival through lunch on the date of departure. Meals will be served at 7:00 a.m. for breakfast, 12:00 noon for lunch, and 6:00 p.m. for dinner. Hot or box lunches may be provided on some days. If you require a special diet, notify the Marconi Conference Center no later than one week before your scheduled arrival.
7. CLOTHING: Field uniforms as found in "Description of Required Field Uniforms", DOM Chapter 2300, Uniform Handbooks, not including optional items, will be worn daily by all uniformed employees during formal training sessions **unless otherwise specified in the Program Attendance Checklist**. Non-uniformed employees shall wear apparel normally worn on the job. Appropriate attire includes apparel suitable for professional business dress. It does not include such items as shorts, t-shirts, tank tops, or sandals.

Because we are on the conference grounds with other groups, and the image we project as State Park employees is important not only during working hours but off duty hours as well, your informal sportswear should be appropriate.

8. COURSE LEADERS: The formal training you will attend is developed and, for the most part, conducted by experienced State Park employees in field and staff

positions. Some courses will be conducted by qualified instructors from other agencies and educational institutions. Your course leaders have proven their ability and knowledge in their profession, and provide a level of expertise difficult to match.

9. **TRAINING SECTION STAFF:** Karyn Lombard is your Training Specialist and has been assigned the responsibility for your training group. The staff member usually serves as a Course Leader as well as a Coordinator. During the program, you may be asked to assist Training Section Staff in the logistics of your training program (organizing field trip transportation, supervising classroom breaks, etc.). Training Section Staff will do all within their power to make your training experience pleasant and meaningful.
10. **ATTENDANCE:** Regular attendance is a critical course requirement and your participation is important to the success of this training. All absences, except those of an emergency nature, must be approved in advance by the Training Specialist.
11. **TRAINING MATERIALS:** May be made available to you at both your unit and at the Marconi Conference Center. Handout materials issued at your unit should be brought to training for possible use. A conference binder or notebook will be issued to you at the training session for note taking and convenience in handling materials. Please bring your own pens and pencils.
12. **CELL PHONES:** As a courtesy to your fellow participants and course leaders ensure that your cell phone is turned off during classes. Participants should not be receiving or making cell phone calls during class time. Please limit those calls to your breaks.  
  
Please remember that cell reception is poor at Marconi. There is a payphone which takes prepaid phone cards or coins. If you have a phone in your room you can also use a prepaid calling card. There is one computer available for checking email in the Administration Building. There is also wi-fi access, which requires a pre-established account or a fee for use which cannot be charged to your room.
13. **TELEPHONE:** Limit phone calls during classroom hours to urgent business or emergencies. Anyone wishing to contact you by telephone during working hours should call (415) 663-9020.
14. **COLLEGE CREDIT:** Most Training Section programs are accredited by Monterey Peninsula College for lower division credit. If you successfully complete an accredited program, you will receive either a letter grade or a credit/no-credit designation.
15. **MPC STUDENT ID:** **If you have filled out an MPC application before, you have already been issued a student ID number to use in lieu of your SSN on future applications. You can obtain your MPC ID number by going to their**

**secure website and providing your SSN number (no name required), and birthdate.**

- To obtain the number, logon at: <http://www.mpc.edu>
- In the column on the left side of the screen, click on Registration (WebReg).
- In the form that comes up and is titled: Have you applied for a BOG Fee Waiver, enter your Social Security Number in the box that is titled MPC/ID, and enter your birthdate in the second box.
- Click on Login
- The system will then come back with your MPC Student Identifier (SID).

You can store your MPC ID number in your ETMS Profile for future reference.

**Newcomers to training will still need to provide their SSN on the first MPC application only, after which a student ID number will be assigned and available by following the instructions.**

16. POST-TRAINING ASSIGNMENTS: In connection with formal training are to be completed under the direction of your supervisor.

◆ **Marconi Conference Center**  
 ◆ **PLANNING INFORMATION**

*To make your visit as comfortable and satisfying as possible, please take a few moments to read the following.*

◆ **CHECK-IN/CHECK-OUT**

Please check in at the Front Desk. Follow the signs for Check-in.

Check-in: 3 p.m. to 11 p.m.  
 Check-out: 7 a.m. to 10 a.m.  
 (Bring your key)

Late check-out (after 10 a.m.) will incur an additional day's charge.

◆ **DINING**

Meals are served in Redwood Dining Hall.

Breakfast buffet: 7 a.m. to 9 a.m.  
 Lunch buffet: 11:30 a.m. to 1:30 p.m.  
 Full service dinner: 6 p.m. to 8 p.m.

◆ **LODGING**

You may wish to bring: shampoo, flashlight, comfortable shoes for hilly trails. Please note cooking and other appliances, candles and incense are not allowed, and food should not be kept in your room as it attracts insects.

◆ **PARKING**

Please park in designated parking spaces only and observe the law regarding spaces for the handicapped. Campers, recreational vehicles and motor homes are not permitted.

◆ **DRIVING**

Please drive slowly and carefully, yielding to pedestrians, bicyclists and animals. The speed limit is 15 mph, and all signs and barriers must be observed.

◆ **GAS STATIONS**

The closest gas station is located in Point Reyes Station, 15 minutes to the south.

◆ **TELEPHONES**

Your guestroom has a private telephone number which you can give callers after you check in, as well as a port for your modem. All outbound telephone and modem calls require a toll-free 800 number. Bring your calling card for phone calls; check with your ISP for 800-number access. Most cellular phones DO NOT work at Marconi Conference Center.

◆ **MESSAGES, FAXES, MAIL**

If your callers would like to leave a message, give them this number:

**Front Desk Telephone: (415) 663-9020**

You may also want to give them your lodging building, room number and name of conference, to expedite receiving emergency messages.

We post messages for guests on the message board. We'll also post a notice if you receive mail or a package. *Emergency messages will be delivered.*

If you wish to receive a fax, use this number:

**Front Desk Fax: (415) 663-1731**

We will post a notice on the message board when your fax arrives and collect the service charge when you pick it up.

If you wish to receive mail, use this address:

(your name), (conference name)  
 c/o Marconi Conference Center  
 P.O. Box 789, 18500 State Route 1  
 Marshall, CA 94940

We will post a notice on the message board and hold your mail at the Front Desk.

no charge. Our commissary sells snacks, cold drinks, personal hygiene items, flashlights/batteries, writing supplies, stamps. We have a selection of Marconi souvenirs such as shirts, hats, mugs and other items that make wonderful remembrances of your stay with us. Our Front Desk staff can also help you with local information.

◆ **BUSINESS CENTER**

The Business Center is located in the Pelican Building lounge and is open 7 am to 11 pm. For your convenience, we are pleased to provide **free of charge**, the following services:

- ◆ Internet / E-mail
- ◆ Computer with MS Office
- ◆ LaserJet Printer
- ◆ Photocopier

◆ **WALKING & EXPLORING**

Marconi Conference Center is a unit of the California State Park system and all natural elements such as branches, pine cones, mushrooms and flowers are protected by state law and may not be removed. Camping and campfires are not permitted.

We suggest walking on designated footpaths to avoid poison oak. The pine needles can be slippery—please use caution. We recommend flashlights at night.

◆ **SMOKING**

State law prohibits smoking in or within 50 feet of Marconi Conference Center buildings. Ashtrays are located at entrances, on decks and on patios. Smoke only in paved areas and please use extreme caution when smoking on the property.

◆ **PETS**

With the exception of guide dogs for the handicapped, *pets are not permitted* in Marconi

Conference Center buildings and cannot remain on the property overnight. Dogs must be on a leash at all times.

◆ **ENJOY!**

We hope that between highly productive meetings you'll have some time to appreciate the rich human and natural history that surrounds us here. Please let us know if there is anything we can do to enhance your stay.



*Marconi Conference Center's guestrooms overlook Tomales Bay*

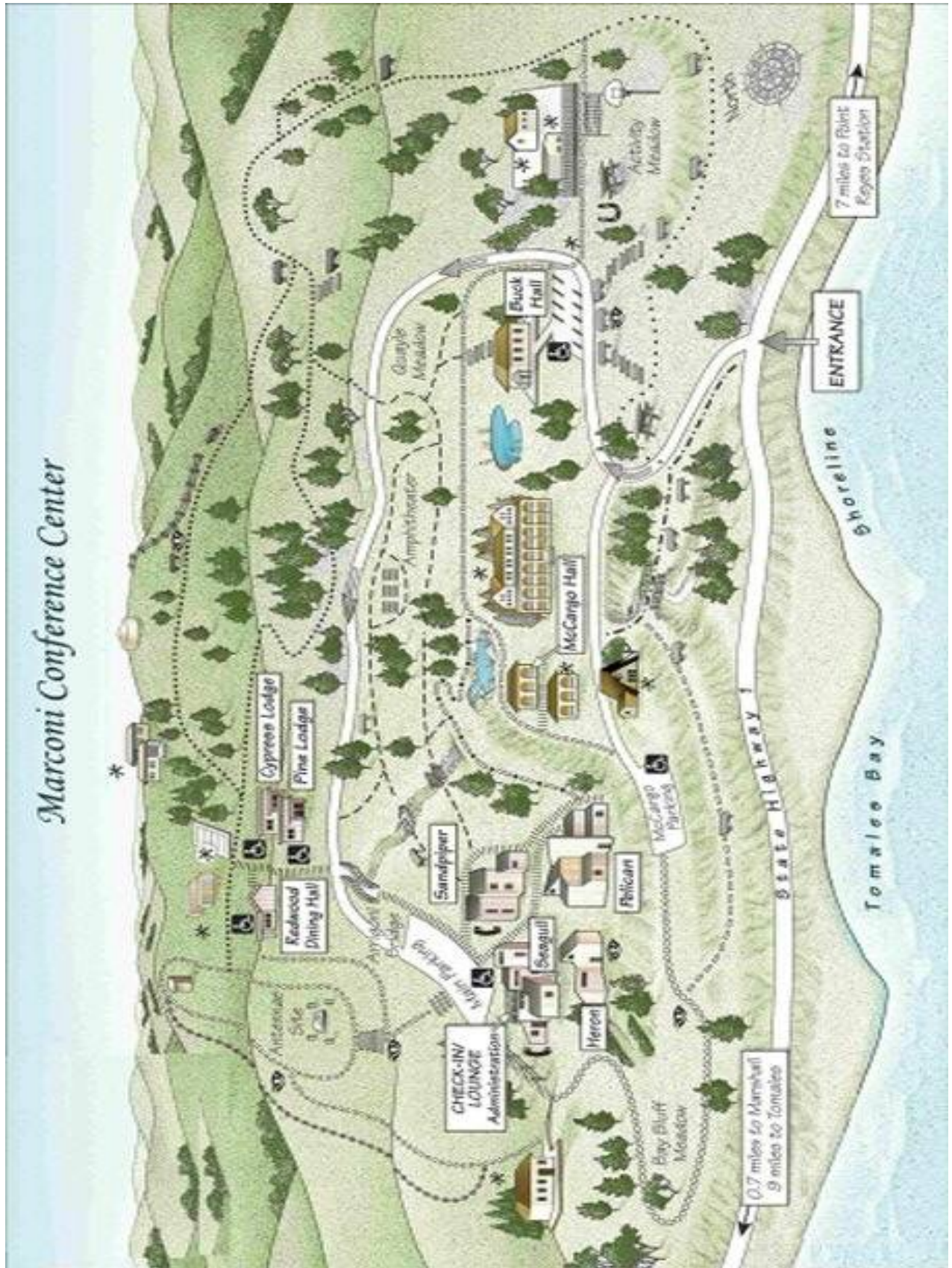
◆ **EMERGENCIES**

Between 11 p.m. and 7 a.m., the recorded message on (415) 663-9020 tells callers how to contact a guest or Marconi staff member in an emergency.

◆ **GUEST SERVICES**

In the front desk area we have games, reading material and a VCR with a selection of movie videos; volleyball, badminton and horseshoe equipment; ice, irons and ironing boards, all at





◆ **Marconi Conference Center**  
 ◆ **GETTING TO MARCONI**  
 ◆ **(415) 663-9020**



◆ **FROM SANTA ROSA**

Highway 101 South to Petaluma. Exit at East Washington Street. Turn right (west) on Washington Street, continue about 1.5 miles. Washington Street becomes Bodega Avenue. Continue on Bodega Avenue for about 7 miles. At Coast Guard sign, turn left (west) on Petaluma/Tomales Road. Continue on Petaluma/Tomales Road for about 7 miles to Highway 1 (Shoreline Highway). Turn left (south) on Highway 1, continue about 7-1/2 miles through Marshall until you see Marconi on the left.

◆ **FROM SACRAMENTO**

Take Interstate 80 West. Just before Vallejo, take Highway 37 west toward San Rafael. Continue west on Highway 37 over Highway 101 (stay to the right). Take South Novato Boulevard exit. Continue north on Novato Boulevard for about 8-1/2 miles through Novato. When Novato Boulevard ends turn right, continue about 1000 feet. Turn left (west) on Hicks Valley Road (sign indicates "To Marshall"). Continue on Hicks Valley/Wilson Hill Road about 2-1/2 miles until it ends. Turn left (south/west) on Marshall Petaluma Road. Continue for about 11 miles until it ends at Highway 1 (Shoreline Highway). Turn left on Highway 1 and continue about 1 mile to Marconi on the left.

◆ **FROM OAKLAND/EAST BAY:**

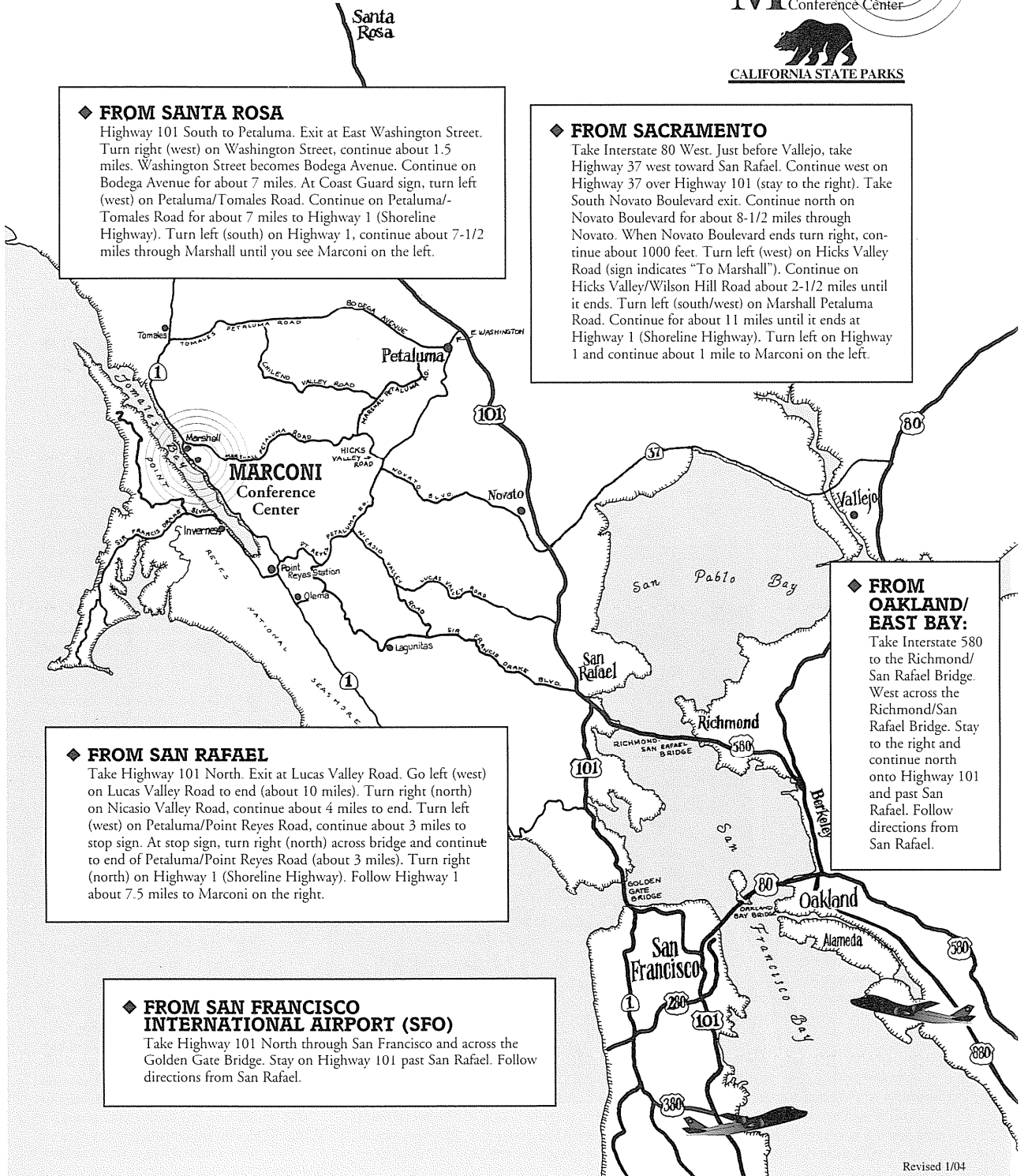
Take Interstate 580 to the Richmond/San Rafael Bridge. West across the Richmond/San Rafael Bridge. Stay to the right and continue north onto Highway 101 and past San Rafael. Follow directions from San Rafael.

◆ **FROM SAN RAFAEL**

Take Highway 101 North. Exit at Lucas Valley Road. Go left (west) on Lucas Valley Road to end (about 10 miles). Turn right (north) on Nicasio Valley Road, continue about 4 miles to end. Turn left (west) on Petaluma/Point Reyes Road, continue about 3 miles to stop sign. At stop sign, turn right (north) across bridge and continue to end of Petaluma/Point Reyes Road (about 3 miles). Turn right (north) on Highway 1 (Shoreline Highway). Follow Highway 1 about 7.5 miles to Marconi on the right.

◆ **FROM SAN FRANCISCO INTERNATIONAL AIRPORT (SFO)**

Take Highway 101 North through San Francisco and across the Golden Gate Bridge. Stay on Highway 101 past San Rafael. Follow directions from San Rafael.



Revised 1/04

## **PROGRAM ATTENDANCE CHECKLIST**

To assist you in your preparation for formal training session at the Marconi Conference Center the following list is provided:

- Please inform Karyn Lombard ([klombard@parks.ca.gov](mailto:klombard@parks.ca.gov)) concerning any requests you may have regarding accommodations and/or accessibility. Securing lodging at another location will be at participant's own expense.**

**If you need to cancel or change your reservation, you must contact Karyn Lombard. Do not contact the Marconi Conference Center.**

- Be sure you have read and understand the Management Practices Group 23 program syllabus prior to the first scheduled session.
- Arrange your travel through your District/Section Office.
- Remember to bring the following with you to training:
  - Management Practices Group 23 program syllabus.
  - Professional business attire (uniforms are not required for this program).
  - Coffee cup, pencils, and pens.

**If you have questions or need assistance, contact Karyn Lombard, Training Specialist:**

**Phone:** 916-657-0412  
**Fax:** 916-657-0418  
**Email:** [klombard@parks.ca.gov](mailto:klombard@parks.ca.gov)

## **MANAGEMENT PRACTICES PRE-TRAINING ASSIGNMENTS**

### **PRE-ASSIGNMENT No. 1 – CLIMBING BACK**

Under separate cover, a book entitled “Climbing Back” by Mark Wellman will be forwarded to you. Mark Wellman is a nationally acclaimed author, filmmaker and motivational speaker. Despite being paralyzed in a mountain climbing accident, Mark has inspired millions to meet their problems head-on and reach for their full potential. A two-time Paralympian and former Yosemite Park Ranger, Mark’s NO LIMITS philosophy encourages individuals to adventure into new horizons; to go beyond the seemingly unreachable.

Please read and bring the book to Week One. There are no replacement books available for lost or forgotten books. For questions regarding this assignment contact Pam Armas at [parma@parks.ca.gov](mailto:parma@parks.ca.gov).

### **PRE-ASSIGNMENT No. 2 – ISSUE MEMO**

Write a brief description (no more than a paragraph or two) of one issue that you are currently addressing within your District/Program. The issue should be relative, with statewide implications, and one that can be resolved within the confines of current regulations, laws, policy and budget.

On the first day of class in Week One, your issue will be presented and recorded on easel paper. According to the level of interest and feasibility of the issue, the class will vote on which issues will be further developed throughout the course.

Teams will be formed in the class to help work on selected issues. In the event that your issue is chosen, bring the appropriate background information needed to develop a complete issue memo. The supporting material should be appropriate for preparing your issue for recommendation to the Park Operations Policy Group (POPG) in Sacramento (this will take place via video conferencing).

During the three weeks of Management Practices, you and your team will have scheduled time to work on the issue memo and presentation. During the last several days of the program, you and your team will make a formal presentation to POPG. All team members must actively participate in this presentation. Participants are expected to work on issue memos in the evening during the class at Marconi as well as outside class.

**Deadline: The description of your issue is due January 14, 2011** to Liz Burko at [lburko@parks.ca.gov](mailto:lburko@parks.ca.gov). See Attachment No. 1 for the format for an Issue Memo.

### **PRE-ASSIGNMENT No. 3 – BOOK REPORT**

Select a book that you have recently read, or read a new book that helps define skills and examples that you can use in your role as a manager/leader. Be prepared to give a quick, five minute report/presentation to the class on the key messages or learning moments that you found in the book and how that can be applied to the role of a manager/leader. For questions regarding this assignment please contact Liz Burko at [lburko@parks.ca.gov](mailto:lburko@parks.ca.gov).

### **PRE-ASSIGNMENT No. 4 – QUESTIONS FOR ADMINISTRATION MANAGERS**

The managers from the Administrative Services Division will be visiting the class on Wednesday, March 9, 2011 for a panel discussion relating to Budgets, Accounting, Personnel, Labor Relations, Training, Human Rights, and Business Services.

In order to assist with a panel discussion with these managers, the first day of class the students will be placed in groups to craft questions for the panel members. However, before the class, we would like you to query the administrative staff in your District/Program for timely and current questions. We would like to have pre-determined questions for the managers prior to their arrival. For questions on this assignment contact Pam Armas at [parma@parks.ca.gov](mailto:parma@parks.ca.gov).

**PRE-ASSIGNMENT No. 5** – Review the agenda and come ready to participate in lively discussions about the topics. Questions and interaction among participants and instructors is critical to a successful class and learning experience.

**California State Parks  
Park Operations Planning Group**

**Issue Paper Template**

**Issue**

Briefly summarize the specific issue, how and from whom the issue originated. What has led to the current situation? Describe any unsuccessful attempts to resolve the issue.

**Discussion**

Briefly discuss the issue, including relevant facts, parameters and constraints as necessary:

- Mission/Values
- Policy
- Politics
- Funding and Personnel
- Other – Legal, trends, statewide impact

**Alternatives Considered**

List up to three alternatives. Include pros and cons for each alternative.

**Recommendation**

Briefly discuss the recommended course of action (or justify the recommended alternative).

**POPG Action Requested**

Bullet format outlining the POPG action(s) requested.

## **POST TRAINING ASSIGNMENT**

Prior to ninety days after the completion of this program, the employee and his/her supervisor should sit down and discuss the impact and assess the effectiveness this program has had on the employee. Then both the supervisor and employee should login to the Employee Training Management System (ETMS) and complete the Post-Training Evaluation form (an email will be sent to both employee and supervisor notifying them that the evaluation needs to be completed).

The post-training evaluation process is intended to provide a bridge between classroom instruction and the on-the-job application of training. The information obtained through this process will assist the training participant, supervisor, and Training Center in providing a return on the investment the Department has on training.

**MANAGEMENT PRACTICES GROUP 23**  
**WEEK I**  
**January 23–28, 2011**

**Sunday**  
**January 23**

1500	<b>REGISTRATION:</b> <i>Check-in at the Marconi Administration Building</i>	All
1800	<i>Dinner</i>	

**Monday**  
**January 24**

0800-0830	<b>WELCOME AND INTRODUCTION:</b> Introduction of facilitators, course norms and standards. Bring your syllabus and completed pre-assignments.	Armas/Burko/ Lombard
0830-1200	<b>PROGRAM ORIENTATION:</b> <ul style="list-style-type: none"> <li>• Participant introductions</li> <li>• Expectations and challenges</li> <li>• Assignments – book reports/issue memo</li> <li>• How can I improve my performance?</li> </ul>	Armas/Burko/ Lombard
1200-1300	<i>Lunch</i>	
1300-1500	<b>PRESENTATIONS/BOOK REPORTS/ISSUE MEMO:</b> Discussion of participant assignments and class presentation requirement – assignment of issue memo and teams.	Burko/Cahill
1500-1700	<b>TEAMS FOR ISSUE MEMOS:</b> Teams meet to discuss issue memos.	Burko/Cahill
1800-1900	<i>Dinner</i>	
1900-2100	<b>EVENING NETWORK SESSION – MARK WELLMAN</b>	Class

**Tuesday**  
**January 25**

0800-1200	<b>LEADERSHIP – MARK WELLMAN – LECTURE AND WORKSHOP:</b> Mr. Wellman will discuss his experiences as they relate to leadership.	Wellman
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**MANAGEMENT PRACTICES GROUP 23**  
**WEEK I**  
**January 23–28, 2011**

**Tuesday**

**January 25**

1200-1300

*Lunch*

1300-1500

**PARK OPERATIONS POLICY GROUP AND  
 PLANNING POLICY AND PROGRAMMING  
 COMMITTEE:**

What they are, why do we need them,  
 and why do we need to know about them.

Burko/Cahill

1500-1700

**DISCUSSION OF ISSUE MEMO:** Work in groups

Burko/Cahill

1800

*Dinner*

**Wednesday**

**January 26**

0800-1200

**SEMS/CRITICAL INCIDENT MANAGEMENT:**

Participants will learn what constitutes a critical  
 incident, recognize and understand the roles,  
 responsibilities, and applicable policy.

Reynolds/  
 Red Cross

1200-1300

*Lunch*

1300-1700

**RISK MANAGEMENT:** This session provides  
 participants with a definition of the concept of risk  
 management, understanding of the common  
 elements of risk management, and techniques to  
 mitigate the risks confronting our agency.

Rozzelle/Kramer

1800

*Dinner*

**Thursday**

**January 27**

0800-1200

**TRANSITION TO MANAGEMENT:** At the conclusion  
 of this session participants will be able to identify  
 components of leadership and management, and  
 effectively navigate the dynamics of transitioning from  
 supervision to management.

Gould

1200-1300

*Lunch*

**MANAGEMENT PRACTICES GROUP 23**  
**WEEK I**  
**January 23–28, 2011**

**Thursday**  
**January 27**  
1300-1700

**VALUES/ETHICS:** This session will identify situations surrounding unethical actions and behavior, how to prevent the behavior, and how such behavior should be handled.

Gould

1800

*Dinner*

**Friday**  
**January 28**  
0800-1145

**PRESENTATION SKILLS:** Managers present in front of a variety of audiences. This session will provide an opportunity to practice presentation skills.

Armas/Burko

1145-1200

**TAKE HOME IDEAS AND A LOOK AHEAD:** Ideas to use right away and a preview of the next week's session.

Armas/Burko/  
Lombard

1200

**DEPARTURE:** Box lunches available

**MANAGEMENT PRACTICES GROUP 23**  
**WEEK II**  
**March 6–11, 2011**

**Sunday**  
**March 6**

1500	<b>REGISTRATION:</b> <i>Check-in at the Marconi Administration Building</i>	All
1800	<i>Dinner</i>	

**Monday**  
**March 7**

0800-1200	<b>PROJECT MANAGEMENT</b> – Participants will learn how to develop a project scope and criteria for completion and implementation of a park project.	Knapp
1200-1300	<i>Lunch</i>	
1300-1600	<b>LEADERSHIP:</b> Participants will learn to identify traits necessary to be a competent leader, understand what it takes to be an effective leader, and identify leadership behavior of those leaders they currently work with.	Jenkins
1600-1700	<b>BOOK REPORTS</b>	Class
1800-1900	<i>Dinner</i>	
1900-2100	<b>BOOK REPORTS</b>	Class

**Tuesday**  
**March 8**

0800-1000	<b>PERSONNEL ISSUES:</b> Participants will receive information regarding the role of a manager in personnel issues, performance measures, and employee performance issues.	Personnel Staff
1000-1200	<b>BUDGET PROCESS/FISCAL MANAGEMENT:</b> Participants will learn the basics of a State Parks budget and to analyze, discuss, and create a mission driven budget.	Budget Staff

**MANAGEMENT PRACTICES GROUP 23**  
**WEEK II**  
**March 6–11, 2011**

**Tuesday**  
**March 8**

1200-1300	<i>Lunch</i>	
1300-1500	<b>BUDGET PROCESS/FISCAL MANAGEMENT:</b> continued	Budget Staff
1500-1700	<b>BOOK REPORTS</b>	Burko
1800	<i>Dinner</i>	

**Wednesday**  
**March 9**

0800-1000	<b>DEPARTMENT ADMINISTRATION:</b> Panel discussion, provided by Administrative Services Division and Human Rights managers (Question and Answer).	Administrative Services Division Managers Panel
1000-1100	<b>ADMINISTRATION EXPECTATIONS OF MID-MANAGERS:</b> Presentation by Deputy Director of the Administrative Services Division.	Lopez
1100-1200	<b>MEDIA RELATIONS:</b> Participants will understand the importance of speaking with one voice when communicating with the media and identify effective ways to establish good working relationships with the media.	Stearns/Oxford
1200-1300	<i>Lunch</i>	
1300-1500	<b>MEDIA RELATIONS:</b> continued	Stearns/Oxford
1500-1700	<b>POP-COP:</b> Participants will understand the importance of developing contacts, relationships, and the trust in/from the community.	Poppelreiter

**MANAGEMENT PRACTICES GROUP 23**  
**WEEK II**  
**March 6–11, 2011**

**Wednesday**

**March 9**

1800

*Dinner*

**Thursday**

**March 10**

0800-1200

**NATURAL AND CULTURAL RESOURCE PROTECTION:** Protecting our most valued resources is high on the list of mission critical priorities that State Park employees deal with every day. Participants will learn how the department protects the State's most valued resources.

Rhodes/Lynch/  
Monahan/Bier

1200-1300

*Lunch*

1300-1700

**LEGAL ISSUES:** Participants will learn the importance that proper management of legal issues reduces liability to the department in a variety of areas.

Lynch/Tobias

1800

*Dinner*

**Friday**

**March 11**

0800-1145

**BOOK REPORTS**

Burko

1145-1200

**TAKE HOME IDEAS AND A LOOK AHEAD:** Ideas to use right away and a preview of the next week's session.

Armas/Burko/  
Lombard

1200

**DEPARTURE:** Box lunches available

**MANAGEMENT PRACTICES GROUP 23**  
**WEEK III**  
**March 27–April 1, 2011**

**Sunday**

**March 27**

1500-

**REGISTRATION:** *Check-in at Marconi Administration Building*

All

**Monday**

**March 28**

0800-1200

**STRATEGIC PLANNING:** Participants will understand the importance of goal setting based on where we are versus where we want to be.

Gordon/Ray

1200-1300

*Lunch*

1300-1700

**WORK ON ISSUE MEMO**

Class

1800

*Dinner*

**Tuesday**

**March 29**

0800-1200

**INTEGRATING THEORY INTO PRACTICE -**  
Leadership/personal and professional growth

Sturm

1200-1300

*Lunch*

1300-1700

**INTEGRATING THEORY INTO PRACTICE-**  
Leadership/personal and professional growth

Sturm

1800

*Dinner*

**Wednesday**

**March 30**

0800-1200

**ISSUE MEMO PRESENTATIONS:** Video Conferencing for Executives – Diablo Vista District

Class

1200-1300

*Lunch*

1300-1700

**ISSUE MEMO PRESENTATIONS:** Video Conferencing for Executives – Diablo Vista District

Class

1800

*Dinner*

**MANAGEMENT PRACTICES GROUP 23**  
**WEEK III**  
**March 27–April 1, 2011**

**Thursday**  
**March 31**

0800-1200	<b>FIELD TRIP EXERCISE</b>	Class
1200-1300	<i>Lunch</i>	
1300-1700	<b>FIELD TRIP EXERCISE</b>	Class
1800	<i>Dinner</i>	

**Friday**  
**April 1**

0800-1000	<b>TO BE ANNOUNCED</b>	
1000-1200	<b>WRAP-UP:</b> Evaluations and paperwork	Lombard/Armas/ Burko
1200	<b>DEPARTURE:</b> <i>Box lunches available</i>	

To Be Scheduled – Director, Deputy Director Park Operations Division, and Deputy Director of Off Highway Motor Vehicles Recreation Division.

**MANAGEMENT PRACTICES**

**104 HOURS**

**PROGRAM OUTLINE**

Program Orientation .....	4.0
Role of the Manager/Transition to Management .....	12.0
Leadership .....	16.0
Ethics .....	4.0
Critical Thinking and Decision Making.....	4.0
Personal and Professional Growth .....	4.0
Legal and Personnel Issues/Administrative Updates .....	10.0
Fiscal Management .....	4.0
Critical Incident Management.....	4.0
Media and Media Relations.....	3.0
Communication/Presentation Skills.....	12.0
Risk Management .....	4.0
COP/POP .....	2.0
Strategic Planning .....	4.0
Presentation Projects/Book Reviews/Follow-up .....	<u>17.0</u>
<b>TOTAL HOURS .....</b>	<b>104.0</b>



## **P.O.S.T. MANAGEMENT PRACTICES LEARNING GOALS**

### **THE ROLE OF THE MIDDLE MANAGER/TRANSITION TO MIDDLE MANAGEMENT**

Specific goals are to provide participants with

1. The ability to explain the role and responsibilities of a mid-manager.
2. Knowledge of the factors that influence and shape the transition from supervision to management.
3. Define the management processes within the Department and how this role provides opportunities to effect change and deal with the constraints managers will face.
4. The ability to identify the social, technological, economic, environmental, political, and organizational issues as they relate to the role of a mid-manager.
5. A working knowledge of the players in the management process: the roles they play, the dynamics between players, and the impact those dynamics have on leadership and the mid-managers role in the management process.
6. Future forecasting and the effect of how advanced planning, or lack thereof, can have on leadership and the organization.

### **STRATEGIC PLANNING**

By the close of the training session the participants will

1. Provide overview of some of the major State Park efforts and documents, and how they affect the Department.
2. Define the role and basic elements of General Plans.
3. Discuss the role of District Planning.
4. Express how they can use these concepts in their role as manager.

## **CRITICAL INCIDENTS/CRITICAL INCIDENT MANAGEMENT**

Specific goals are to provide participants with

1. Examples to identify what type of situation constitutes a critical incident, especially those specific to the Department.
2. Illustrations to recognize and understand the manager's responsibility during critical incidents, including responsibilities relating to the protection and safety of subordinates and citizens.
3. A working knowledge of the resources available during a critical incident.
4. A working knowledge of the responsibilities of the incident commander.
5. An awareness of the role of the media when a critical incident occurs.
6. A working knowledge of the California Standardized Emergency Management System and the National Incident Management System (SEMS/NEMS).
7. The ability to identify signs and symptoms of critical incident stress (and what to do about them).
8. The difference between ethical and unethical responses to critical incident management demands.
9. The ability to develop a detailed plan of action that will mitigate or eliminate critical incident problems.

## **COMMUNITY ORIENTED POLICING AND PROBLEM SOLVING: COP/POP MANAGEMENT PRACTICES**

By the close of the training session the participants will

1. Discuss the definition of Community Oriented Policing and Problem Solving (COP/POP).
2. Review the principals that are incorporated by Community Policing Programs.
3. Generate ideas and discuss how to build partnerships with their community.
4. Participate in a group learning activity that demonstrates how to address community problems using partnerships they have developed.

5. Discuss ways to effectively delegate COP/POP strategy and philosophy to subordinate command staff.

## **FISCAL MANAGEMENT AND BUDGET**

By the close of the training session participants will

1. Know how the State of California Government receives funding and how the Governor's Budget is enacted into law.
2. Recognize how the Departmental budget is allocated BP-1, CAT-1, CAT-2, Deferred Maintenance Projects, and more.
3. Categorize levels of expenditure and importance of a budget.
4. Analyze, discuss, and create an operational budget.
5. Analyze a District's operational budget and its allocation.
6. Define ways to articulate projections, budget deficits, and proactive alternative solutions to budgetary constraints.
7. Evaluate the importance of Section 41, salary savings, and staff benefits.
8. Formulate funding alternative solutions in order to minimize the impact on programs as a result of budget deficits.
9. Identify what information can be extracted from the Labor Information Database (LID).
10. Demonstrate understanding of leadership issues and ethical considerations by identifying the impact of issues such as padding a budget, inaccurate projections, and false statistics.

## **ETHICS**

Specific goals are to provide participants with

1. The ability to identify, define, and categorize unethical activity.
2. The warning signs and early indicators of unethical activity.
3. Methods to prevent unethical activity.

4. The cost (personal and organizational) of engaging in unethical activities.

## **LEGAL ISSUES**

Specific goals are to provide participants with

1. An awareness of the legal and liability issues that face departmental middle managers.
2. Five potential harms resulting from poor management of legal issues.
3. An awareness of the importance of quality control when managing legal issues.

## **RISK MANAGEMENT AND SAFETY**

By the close of the training session the participants will

1. Using class discussion, express an appropriate definition of DPR risk management and how it impacts them directly.
2. In a small group exercise, be able to recognize at least three types of common DPR situations which require risk management early in the development of an issue.
3. Using group scenarios, be able to identify potential risk and opposition to the Department in their current work assignment from the perspective of stakeholder groups and individuals.
4. List several DPR resources available to assist them with effective risk management.
5. Using case examples, be able to describe strategies to effectively minimize and manage risk to themselves and the Department.
6. In teams, develop appropriate interdepartmental talking points in response to a case study scenario.
7. Discuss the techniques for performing an effective risk management assessment in their workplace.

## **PERSONNEL MANAGEMENT**

Specific goals are to provide the participant with

1. The knowledge of the changes in supervisory responsibility of a manager in personnel matters including liability issues.
2. The knowledge to identify the steps in an Equal Employment Opportunity (EEO) investigation, Skelly Hearing, and an Internal Affairs (IA) investigation by using examples from the Department.
3. The knowledge to understand the grounds for discipline for legal causes set forth in Government Code Section 19572 by use of scenarios.
4. The knowledge to identify and describe the following compliance issues by using examples they have dealt with:
  - a. Americans with Disabilities Act (ADA)
  - b. Fair Labor Standards Act (FSLA)
  - c. Fair Management Labor Act (FMLA)
  - d. Workers Compensation
  - e. Title VII
5. The knowledge to understand the importance of Appraisal and Development Plans (ADP's) and expectations.
6. The knowledge to identify the unions within the Department, how to work with union representatives, and the importance of documentation.
7. The knowledge to understand the importance of recruitment, retention, and mentoring by sharing strategies that have worked in the Department and other private and public agencies.

## **MEDIA RELATIONS**

Specific goals are to provide participants with

1. The knowledge of the role of the media and the steps to respond to media requests.
2. The ability to write a simple media release and plan media events.
3. The knowledge of the basic elements of crisis management from a media perspective.

4. The ability to handle media requests for access to parks and evidence.

### **PERSONAL AND PROFESSIONAL GROWTH**

Specific goals are to provide the student with

1. The ability to identify, rank, and measure their relationship with specific values in their personal and professional life.
2. An inventory tool to assess their individual satisfaction with the expression of their values.
3. Ways to organize their time to better represent their identified values.
4. The knowledge of the factors that contribute to the stress levels in their life.
5. Tools and techniques to evaluate stress and specific ways to minimize stress that works against their goals.
6. Ways to effectively set goals that represent their personal and professional vision.