

State of California . The Resources Agency . Department of Parks and Recreation

District Interpretive Coordinators Workshop

January 14-18, 2008

Training Syllabus



William Penn Mott Jr. Training Center



Memorandum

Date: December 11, 2007

To: Supervisor

From: Department of Parks and Recreation
William Penn Mott Jr. Training Center

Subject: Employee Attendance at Formal Training
District Interpretive Coordinators Workshop Group 5

An employee from your office will soon be attending the formal training program described in the attached. Please insure that the employee is fully prepared to attend the session and that the groundwork is laid for the employee's implementation of the training upon returning to work.

You can assist with capturing the full value of the training by taking the following steps:

Prior to Training

1. Make sure that **specific** employee needs are identified and, if necessary, called immediately to the attention of the Training Coordinator.
2. Review with the employee the reason for the employee's attendance.
3. Review objectives and agenda with the employee.
4. Discuss objectives and performance expected after the training.

Immediately Following Attendance

1. Discuss what was learned and intended uses of the training.
2. Review the employee's assessment of the training program for its impact at the workplace and review the due date of the Post-Training Evaluation form.
3. Support the employee's use of the training at the work place.

Prior to Three Months Following Training

1. Employee, after discussion with supervisor, must login to the Employee Training Management System (ETMS) to complete the Post-Training Evaluation form.
2. Supervisor evaluates the effectiveness of the training on the employee's job performance and logs in to the ETMS to complete the Training Effectiveness Assessment form.

Thank you for your assistance in seeing that the full benefit of training is realized.



Michael D. Green
Department Training Officer (Acting)

Attachment

cc: Participant

TABLE OF CONTENTS

Formal Training Guidelines	1
Marconi Guidelines.....	5
Program Attendance Checklist.....	8
Pre-Training Assignments	8
Post-Training Assignment	9
Agenda.....	10
Program Outline	12
Program Objectives.....	13

***Mission Statement
Training Office***

***The mission of the Training Office is to improve
organizational and individual performance through
consulting, collaboration, training and development.***

MOTT TRAINING CENTER STAFF

Michael Green..... Department Training Officer (Acting)
Pat Bost Office Manager
Joanne Danielson Academy Coordinator
Chuck Combs..... Training Specialist
Dave Galanti Training Specialist
Sara Skinner Training Specialist
Summer Kincaid..... Training Specialist
Michelle Gardner..... Cadet Training Officer
Connie Breakfield..... Cadet Training Officer
Pamela Yaeger Assistant Program Coordinator
Bill Spencer Assistant Program Coordinator
Edith Alhambra..... Assistant Program Coordinator
Eric Marks Program Assistant

THE MISSION

of the California Department of Parks and Recreation is to provide for the health, inspiration and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high quality outdoor recreation.



FORMAL TRAINING GUIDELINES

Welcome to formal training, an essential component in your career development.

Since 1969, our Department has been providing a continuously changing number of diverse training programs at its main training facility, the William Penn Mott Jr. Training Center, and other locations including Marconi Conference Center and, most recently, the Two Rivers Training Facility in Sacramento. The Department strives to enhance your learning and job performance with formal training of the highest quality.

Our Department's dedication to training is only one aspect of its commitment to you and to the public. This commitment is costly and represents an important investment in you and your career. You and the Department realize a return on that investment by your positive participation in formal training itself and post training follow-through.

The program you will be participating in is described in this training syllabus, which outlines what you can expect from this training and what is expected of you. This syllabus details what you should do before you leave for training; what to do when you arrive; what you will be doing while in training; and, importantly, what you should be able to do when you return to your work site. Specifically:

1. **SYLLABUS:** Your copy of this syllabus is an important part of your training experience and should be brought with you to Training. Read it before you arrive and review it following the program along with material you received at training.
2. **PRE-TRAINING ASSIGNMENTS:** Your completion of pre-training assignments is essential to the success of your training. You are responsible for all reading assignments in preparation for classroom sessions. Time will be provided during working hours to accomplish any assignments which involve either individual or group efforts and resources.
3. **TRAVEL:** Arrange your travel to and from the training site through your District or Office. (No reimbursement for travel expense – including per diem costs – will be approved for travel not specifically authorized in advance by the District Superintendent). Individuals may claim reimbursement for incidental expenses incurred as outlined in DAM 0410.6.

4. HOUSING: Housing will be assigned to you on a shared-room basis and will be available from 3:00 p.m. on the date of arrival to 10:00 a.m. on the date of departure. The Department provides your room and board expenses at the Marconi Conference Center only. No per diem allowance will be authorized for living off-grounds. This does not preclude living off-grounds at your own expense. Please advise the Department Training Officer no later than one week before your scheduled arrival if you plan to live off-grounds. In the event of an emergency, staff must know your room assignment; therefore, you may not switch rooms without staff approval. Overnight guests are not allowed in the buildings unless registered beforehand at the front desk in the Marconi Conference Center Administration Building.

HOUSING CANCELLATION POLICY: If you do not need lodging or must change or cancel your reservation, you must contact the Training Center at least 72 hours prior to your date of arrival. The Training Center is committed to ensuring that the reservation that has been made for you is accurate and needed.

5. MEALS: Meals will be provided from dinner on the date of arrival through lunch on the date of departure. Meals will be served at 7:00 a.m. for breakfast, 12:00 noon for lunch, and 6:00 p.m. for dinner. Hot or box lunches may be provided on some days. If you require a special diet, notify the Marconi Conference Center no later than one week before your scheduled arrival.
6. CLOTHING: Field uniforms as found in "Description of Required Field Uniforms", DOM Chapter 2300, Uniform Handbooks, not including optional items, will be worn daily by all uniformed employees during formal training sessions **unless otherwise specified in the Program Attendance Checklist**. Non-uniformed employees shall wear professional business attire.

Because we are on the conference grounds with many other groups, and the image we project as State Park employees is important not only during working hours but off duty hours as well, your informal sportswear should be appropriate.

7. COURSE LEADERS: The formal training you will attend is developed and, for the most part, conducted by experienced State Park employees in field and staff positions. Some courses will be conducted by qualified instructors from other agencies and educational institutions. Your course leaders have proven their ability and knowledge in their profession, and provide a level of expertise difficult to match.
8. TRAINING OFFICE STAFF: Michael Green is your Training Specialist and has been assigned the responsibility for your training group. You may be asked to

assist Training Staff in the logistics of your training program, please work with Training Staff to help make your training experience pleasant and meaningful.

9. ATTENDANCE: Regular attendance is a critical course requirement and your participation is important to the success of this training. All absences, except those of an emergency nature, must be approved in advance by the Training Specialist.
10. TRAINING MATERIALS: May be made available to you at both your unit and at the Marconi Conference Center. Handout materials issued at your unit should be brought to training for possible use. A conference binder or notebook will be issued to you at the training session for note taking and convenience in handling materials. Please bring your own pens and pencils.
11. CELL PHONES: As a courtesy to your fellow participants and course leaders ensure that your cell phone is turned off during classes. Participants should not be receiving or making cell phone calls during class time. Please limit those calls to your breaks.

Please remember that cell reception is poor at Marconi. There is a payphone which takes prepaid phone cards or coins. If you have a phone in your room you can also use a prepaid calling card. There is one computer available for checking email in the Administration Building. There is also wi-fi access, which requires a pre-established account or a fee for use which cannot be charged to your room.

12. TELEPHONE: Limit phone calls during classroom hours to urgent business or emergencies. Anyone wishing to contact you by telephone during working hours should call (415) 663-9020.
13. COLLEGE CREDIT: Most Training Office programs are accredited by Monterey Peninsula College for lower division credit. If you successfully complete an accredited program, you will receive either a letter grade or a credit/no-credit designation.
14. MPC STUDENT ID: If you have filled out an MPC application before, you have already been issued a student ID number to use in lieu of your SSN on future applications. You can obtain your MPC ID number by going to their secure website and providing your SSN number (no name required) and birthdate.

<https://autobahn.mpc.edu/scripts/autobahn.exe/Execute?Application=WebReg&Program=REPORT-SR-FIND-SSN>

Newcomers to training will still need to provide their SSN on the first MPC application only, after which a student ID number will be assigned and available at the web address above within a few weeks of the program's conclusion. You can store your MPC ID numbers in your ETMS Profile for future reference.

15. POST-TRAINING ASSIGNMENTS: In connection with formal training are to be completed under the direction of your supervisor.

◆ **Marconi Conference Center**
 ◆ **PLANNING INFORMATION**

To make your visit as comfortable and satisfying as possible, please take a few moments to read the following.

◆ **CHECK-IN/CHECK-OUT**

Please check in at the Front Desk. Follow the signs for Check-in.

Check-in: 3 p.m. to 11 p.m.
 Check-out: 7 a.m. to 10 a.m.
 (Bring your key)

Late check-out (after 10 a.m.) will incur an additional day's charge.

◆ **DINING**

Meals are served in Redwood Dining Hall.

Breakfast buffet: 7 a.m. to 9 a.m.
 Lunch buffet: 11:30 a.m. to 1:30 p.m.
 Full service dinner: 6 p.m. to 8 p.m.

◆ **LODGING**

You may wish to bring: shampoo, flashlight, comfortable shoes for hilly trails. Please note cooking and other appliances, candles and incense are not allowed, and food should not be kept in your room as it attracts insects.

◆ **PARKING**

Please park in designated parking spaces only and observe the law regarding spaces for the handicapped. Campers, recreational vehicles and motor homes are not permitted.

◆ **DRIVING**

Please drive slowly and carefully, yielding to pedestrians, bicyclists and animals. The speed limit is 15 mph, and all signs and barriers must be observed.

◆ **GAS STATIONS**

The closest gas station is located in Point Reyes Station, 15 minutes to the south.

◆ **TELEPHONES**

Your guestroom has a private telephone number which you can give callers after you check in, as well as a port for your modem. All outbound telephone and modem calls require a toll-free 800 number. Bring your calling card for phone calls; check with your ISP for 800-number access. Most cellular phones DO NOT work at Marconi Conference Center.

◆ **MESSAGES, FAXES, MAIL**

If your callers would like to leave a message, give them this number:

Front Desk Telephone: (415) 663-9020

You may also want to give them your lodging building, room number and name of conference, to expedite receiving emergency messages.

We post messages for guests on the message board. We'll also post a notice if you receive mail or a package. *Emergency messages will be delivered.*

If you wish to receive a fax, use this number:

Front Desk Fax: (415) 663-1731

We will post a notice on the message board when your fax arrives and collect the service charge when you pick it up.

If you wish to receive mail, use this address:

(your name), (conference name)
 c/o Marconi Conference Center
 P.O. Box 789, 18500 State Route 1
 Marshall, CA 94940

We will post a notice on the message board and hold your mail at the Front Desk.

no charge. Our commissary sells snacks, cold drinks, personal hygiene items, flashlights/batteries, writing supplies, stamps. We have a selection of Marconi souvenirs such as shirts, hats, mugs and other items that make wonderful remembrances of your stay with us. Our Front Desk staff can also help you with local information.

◆ **BUSINESS CENTER**

The Business Center is located in the Pelican Building lounge and is open 7 am to 11 pm. For your convenience, we are pleased to provide **free of charge**, the following services:

- ◆ Internet / E-mail
- ◆ Computer with MS Office
- ◆ LaserJet Printer
- ◆ Photocopier

◆ **WALKING & EXPLORING**

Marconi Conference Center is a unit of the California State Park system and all natural elements such as branches, pine cones, mushrooms and flowers are protected by state law and may not be removed. Camping and

campfires are not permitted. We suggest walking on designated footpaths to avoid poison oak. The pine needles can be slippery—please use caution. We recommend flashlights at night.

◆ **SMOKING**

State law prohibits smoking in or within 50 feet of Marconi Conference Center buildings. Ashtrays are located at entrances, on decks and on patios. Smoke only in paved areas and please use extreme caution when smoking on the property.

◆ **PETS**

With the exception of guide dogs for the handicapped, *pets are not permitted* in Marconi

Conference Center buildings and cannot remain on the property overnight. Dogs must be on a leash at all times.

◆ **ENJOY!**

We hope that between highly productive meetings you'll have some time to appreciate the rich human and natural history that surrounds us here. Please let us know if there is anything we can do to enhance your stay.



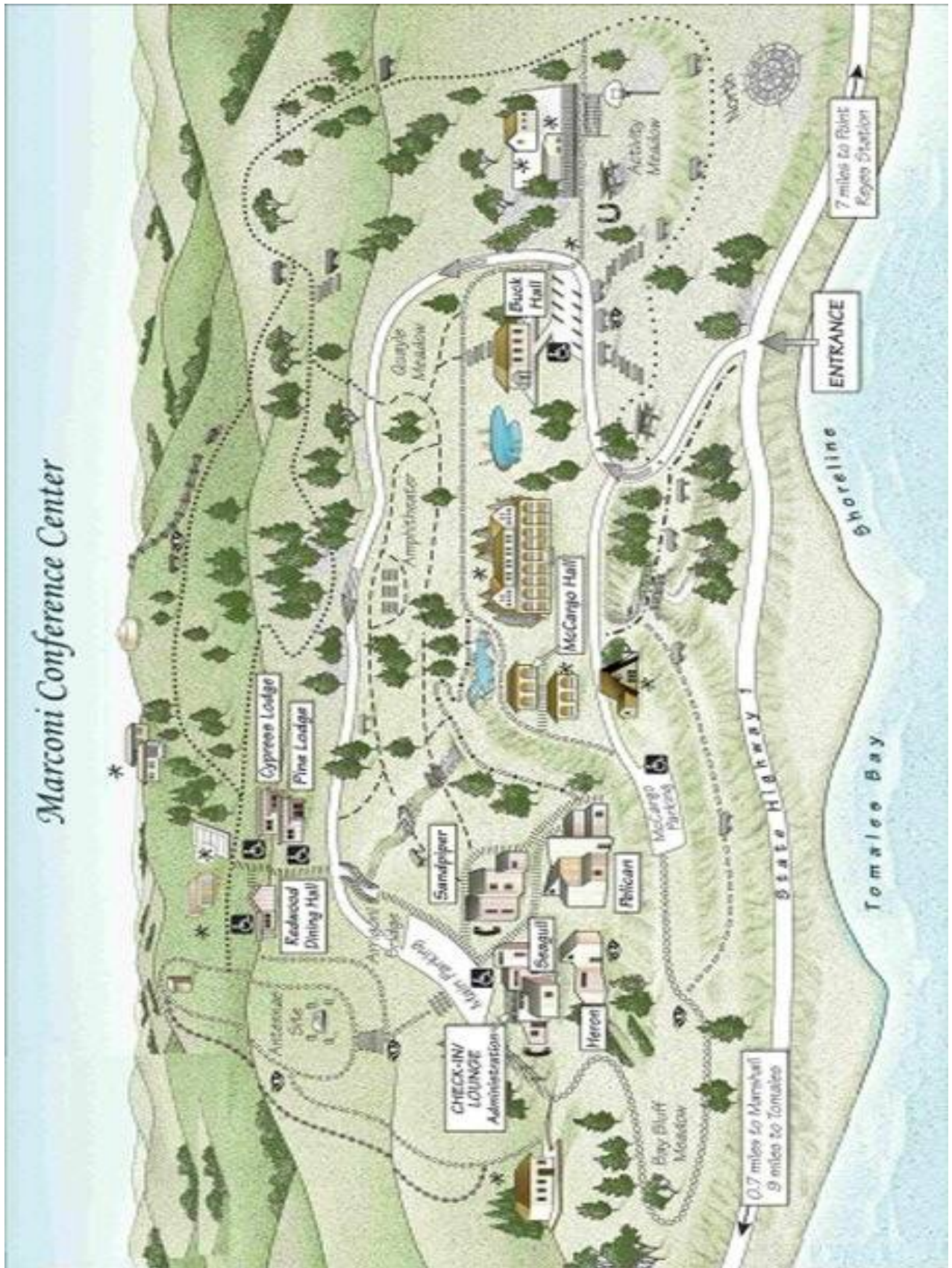
Marconi Conference Center's guestrooms overlook Tomaes Bay

◆ **EMERGENCIES**

Between 11 p.m. and 7 a.m., the recorded message on (415) 663-9020 tells callers how to contact a guest or Marconi staff member in an emergency.

◆ **GUEST SERVICES**

In the front desk area we have games, reading material and a VCR with a selection of movie videos; volleyball, badminton and horseshoe equipment; ice, irons and ironing boards, all at



Marconi Conference Center

◆ **Marconi Conference Center**
 ◆ **GETTING TO MARCONI**
 (415) 663-9020



◆ **FROM SANTA ROSA**

Highway 101 South to Petaluma. Exit at East Washington Street. Turn right (west) on Washington Street, continue about 1.5 miles. Washington Street becomes Bodega Avenue. Continue on Bodega Avenue for about 7 miles. At Coast Guard sign, turn left (west) on Petaluma/Tomales Road. Continue on Petaluma/Tomales Road for about 7 miles to Highway 1 (Shoreline Highway). Turn left (south) on Highway 1, continue about 7-1/2 miles through Marshall until you see Marconi on the left.

◆ **FROM SACRAMENTO**

Take Interstate 80 West. Just before Vallejo, take Highway 37 west toward San Rafael. Continue west on Highway 37 over Highway 101 (stay to the right). Take South Novato Boulevard exit. Continue north on Novato Boulevard for about 8-1/2 miles through Novato. When Novato Boulevard ends turn right, continue about 1000 feet. Turn left (west) on Hicks Valley Road (sign indicates "To Marshall"). Continue on Hicks Valley/Wilson Hill Road about 2-1/2 miles until it ends. Turn left (south/west) on Marshall Petaluma Road. Continue for about 11 miles until it ends at Highway 1 (Shoreline Highway). Turn left on Highway 1 and continue about 1 mile to Marconi on the left.

◆ **FROM OAKLAND/EAST BAY:**

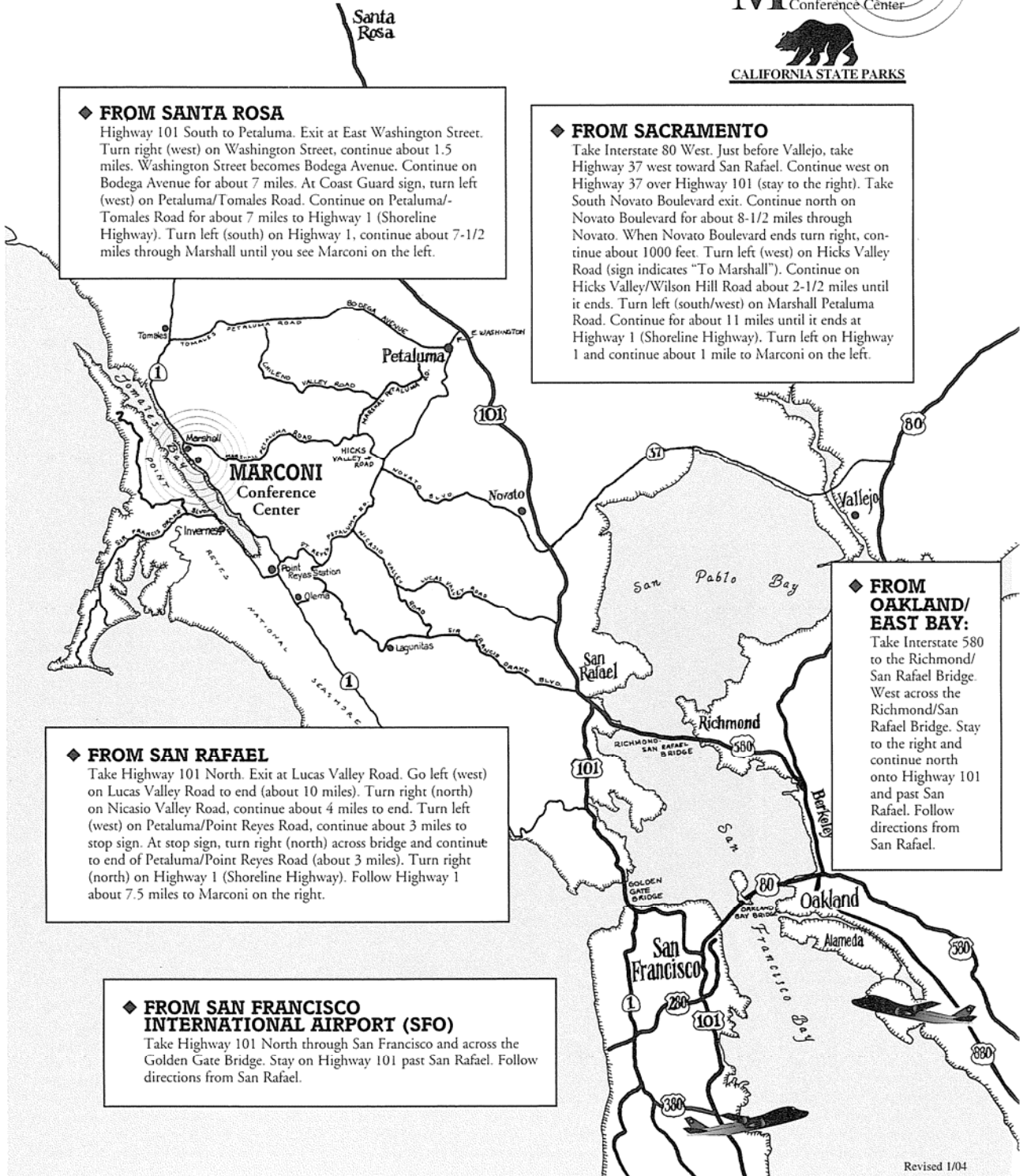
Take Interstate 580 to the Richmond/San Rafael Bridge. West across the Richmond/San Rafael Bridge. Stay to the right and continue north onto Highway 101 and past San Rafael. Follow directions from San Rafael.

◆ **FROM SAN RAFAEL**

Take Highway 101 North. Exit at Lucas Valley Road. Go left (west) on Lucas Valley Road to end (about 10 miles). Turn right (north) on Nicasio Valley Road, continue about 4 miles to end. Turn left (west) on Petaluma/Point Reyes Road, continue about 3 miles to stop sign. At stop sign, turn right (north) across bridge and continue to end of Petaluma/Point Reyes Road (about 3 miles). Turn right (north) on Highway 1 (Shoreline Highway). Follow Highway 1 about 7.5 miles to Marconi on the right.

◆ **FROM SAN FRANCISCO INTERNATIONAL AIRPORT (SFO)**

Take Highway 101 North through San Francisco and across the Golden Gate Bridge. Stay on Highway 101 past San Rafael. Follow directions from San Rafael.



Revised 1/04

PROGRAM ATTENDANCE CHECKLIST

To assist you in preparation for formal training sessions at the Marconi Conference Center, the following checklist is provided.

- Read and understand the District Interpretive Coordinators Workshop syllabus prior to your arrival.

PRE-TRAINING ASSIGNMENTS

1. Consider the following issues and come prepared to discuss them:
 - What is your district currently doing when it comes to formal planning for interpretation and who is preparing interpretation plans?
 - Are you and the staff in your district aware of current interpretation planning documents for your parks and are they being used?
2. Review the draft guidelines for the Use of Historic Weapons and come prepared to discuss how the guidelines may impact interpretive programs and special events in your district.
3. Bring a PowerPoint program with no more than four slides on a CD or flash drive, or a handheld object, to share (in 3-5 minutes) a recent interpretive project or resource. These will be used in the “What’s New in Your World?” sessions on Tuesday and Friday.
4. If you have videos (on DVD, VHS, CD, or flash drive) or links to Internet sites to view video clips about our parks, please bring them to share with the group. Participants who were given a video camera during the DIC Workshop last year are required to bring at least one video as a sample of what their district has created with the camera over the past year. These will be used in the FilmFest session on Tuesday evening.
5. Bring the following to training:
 - Training syllabus
 - Appropriate professional attire (uniforms are not required for this workshop)
 - Pre-Training Assignment
 - Coffee cup and refillable water bottle
6. Uniforms are not required – suitable office attire is appropriate

POST-TRAINING ASSIGNMENT

Prior to 90 days after completion of this program, participants will email a report to Jenan Saunders (jsaunders@parks.ca.gov) on how they shared information covered in the workshop with the people in their district/division.

Then both the supervisor and employee should login to the Employee Training Management System (ETMS) and complete the Post-Training Evaluation form (an email will be sent to both employee and supervisor notifying them that the evaluation needs to be completed).

The post-training evaluation process is intended to provide a bridge between classroom instruction and the on-the-job application of training. The information obtained through this process will assist the training participant, supervisor, and Training Center in providing a return on the investment the Department has on training.

DISTRICT INTERPRETIVE COORDINATORS WORKSHOP GROUP 5 - AGENDA
January 13-18, 2008

Monday

January 14

1300-1330	Welcome, Registration and Orientation	Skinner/Pozzi
1330-1500	Interpretive Performance Improvement Team	IPIT
1500-1700	"Children in Nature" Campaign and Children's Outdoor Bill of Rights	Gordon
1700-	<i>Check-in at the Marconi Administration Building</i>	All

Tuesday

January 15

0800-0900	What's New in Your World?	All ¹
0900-1015	Highlights and Review of New DOM Chapter 9, "Interpretation and Education"	Saunders
1015-1200	Interpretation Planning: Outcomes of the September Consortium and Where We Go from Here	Saunders/Cahill/ Helmich/Schulz/ Schmandle
1200-1300	<i>Lunch</i>	
1300-1530	The Art and Technique of Audio Description: Making Programs meaningful to Visitors with Visual Impairments	Lewis/Turse
1530-1700	Cultural Resources and Interpretation	Lindahl
1930-2100	FilmFest: Showings of Park Videos, YouTube Clips, Etc. <i>(optional evening session)</i>	All ²

Wednesday

January 16

0800-0930	Computerized Asset management Program (CAMP) For Interpretation	Cahill/Werminski
0930-1200	Use of Historic Weapons in Interpretive Programs	Williams/Saunders/ Sutton
1200-1300	<i>Lunch</i>	
1300-1600	Creating an Effective Exhibit: A Hands-on Workshop	Carey/Amos/ Farrell/Bell

¹ Bring a PowerPoint Program with no more than four slides on a CD, or a handheld object, to share (in three to five minutes) a recent interpretive project or resource.

² Videos (on DVD, VHS, CD, or flash drive) or links to sites to view video clips on the Internet.

DISTRICT INTERPRETIVE COORDINATORS WORKSHOP GROUP 4 - AGENDA
January 13-18, 2008

1600-1700	California State parks Foundation Support for Interpretation	Hill
1930-2100	Continued Discussion of Historic Weapons Programs <i>(optional evening session)</i>	All

Thursday
January 17

0800-0900	New from the Photo Archives	Jorae/Palmer
0900-1200	California State Parks "Cool Parks" Initiative; What Other Agencies are Doing	Rayburn/Parmer/ Moore/TBA
1200-1300	<i>Lunch</i>	
1300-1700	Interpreting Climate Change	Rayburn/Parmer/ Moore/TBA

Friday
January 18

0800-0830	What's New in Your World?	All ³
0830-0900	Interpretation and Education Division Program Updates	Interpretation and Education Staff
0900-0930	"Stagecoach Days" – Interpreting the 150 th Anniversary of the Butterfield Overland Mail	Helmich
0930-1130	Hands-on Objects for Presentations and Exhibits	Metraux
1130-1200	Conclusion and Evaluation	Skinner
1200-	<i>Lunch and Departure</i>	All

³ Bring a PowerPoint Program with no more than four slides on a CD, or a handheld object, to share (in three to five minutes) a recent interpretive project or resource.

DISTRICT INTERPRETIVE COORDINATORS WORKSHOP

32 HOURS

PROGRAM OUTLINE

INTRODUCTION AND CLOSING..... 1
Welcome and Registration
Closing

INTERPRETIVE REPORTS AND TRAINING..... 18
Interpretive Performance Improvement Team.....
“Children in Nature” Campaign and Children’s Outdoor Bill of Rights
Highlights and Review of the New DOM Chapter 9.....
Interpretation Planning: Outcomes of the September Consortium and
 Where We Go From Here

The Art and Technique of Audio Description: Making Programs.....
 Meaningful to Visitors with Visual Impairments

Cultural Resources and Interpretation.....
Computerized Asset Management Program (CAMP) for Interpretation.....
New from the Photo Archives.....
Interpreting Climate Change

Interpretation and Education Division Program Updates.....
“Stagecoach Days” Interpreting the 150th Anniversary
 of the Butterfield Overland Mail

COLLABORATIONS AND DEMONSTRATIONS..... 13
What’s New in Your World?

Use of Historic Weapons in Interpretive Programs.....
Creating an Effective Exhibit: A Hands-on Workshop

California State Parks Foundation Support for Interpretation
California State Parks “Cool Parks” Initiative;.....
 What Other Agencies are Doing.....

Hands-on Objects for Presentations and Exhibits

TOTAL HOURS 32

DISTRICT INTERPRETIVE COORDINATORS WORKSHOP

INTERPRETIVE PERFORMANCE IMPROVEMENT TEAM

Purpose: To bring participants up to date on the directives being formulated and promoted by the Interpretive Performance Improvement Team.

Performance Objectives: By the close of the session participants will

1. Identify the value of the Interpretive Performance Improvement Team.
2. Brainstorm and give feedback to the Interpretive Performance Improvement Team on opportunities for improvement based on situations in their specific districts.
3. Demonstrate to the people in their district/division what the Interpretive Performance Improvement Team is and what it's currently working on.

“CHILDREN IN NATURE” CAMPAIGN AND CHILDREN’S OUTDOOR BILL OF RIGHTS

Purpose: To introduce participants to the Department’s “Children in Nature” campaign and how it involves interpretation and education.

Performance Objectives: By the close of the session participants will

1. Describe the plans for the Department’s “Children in Nature” campaign.
2. Discuss how the campaign may involve staff and programs in their district/division.
3. Share information about the “Children in Nature” campaign with people in their district/division.

WHAT’S NEW IN YOUR WORLD

Purpose: To provide an opportunity to share specific examples of new projects and programs taking place in parks in order to learn from one another’s experiences.

Performance Objectives: By the close of the session participants will

1. Identify projects and programs taking place throughout the State Park System.
2. Discuss how this information can be applied in their own situations.
3. Share this information with people in their district/division.

HIGHLIGHTS AND REVIEW OF NEW DOM CHAPTER 9, “INTERPRETATION AND EDUCATION”

Purpose: To explain to participants some of the major policies being put in place in the new DOM Chapter 9 and the process for review and commenting on the chapter.

Performance Objectives: By the close of the session participants will

1. Review major policies being created or changed in the new DOM Chapter 9.
2. Identify how these changes may affect programs in their district/division and how they can be involved in the review process for the chapter.
3. Discuss these policies and the chapter review process with people in their district/division.

INTERPRETATION PLANNING: OUTCOMES OF THE SEPTEMBER CONSORTIUM AND WHERE WE GO FROM HERE

Purpose: To share information with participants, and get their feedback on, current work being undertaken to improve planning for interpretation in state parks.

Performance Objectives: By the close of the session participants will

1. Discuss the current state of planning for interpretation in state parks and plans for improving the quality and quantity of interpretation plans.
2. Brainstorm ways to improve implementation of interpretation plans and tracking that implementation.
3. Share this information with people in their district/division.

THE ART AND TECHNIQUE OF AUDIO DESCRIPTION: MAKING PROGRAMS MEANINGFUL TO VISITORS WITH VISUAL IMPAIRMENTS

Purpose: To introduce participants to new ideas for ensuring visual aspects of interpretive programs are made accessible to those with visual disabilities.

Performance Objectives: By the close of the session participants will

1. Identify techniques for verbally describing visual aspects of interpretive programs to visitors.

2. Discuss how audio-description can be incorporated into new programs during program development.
3. Share these techniques and ideas with people in their district/division.

CULTURAL RESOURCES AND INTERPRETATION

Purpose: To inform participants about issues related to the connection and inter-relationships between cultural resources management in the Department and interpretation.

Performance Objectives: By the close of the session participants will

1. Review new policies related to consultation with Native American groups and when they are required.
2. Discuss methods for best working with cultural resource management specialists in carrying out the Department's resource management and interpretation missions.
3. Share this information with people in their district/division.

FILMFEST: SHOWINGS OF PARK VIDEOS, YOUTUBE CLIPS, ETC. (OPTIONAL EVENING SESSION)

Purpose: To expose participants to a variety of new media and see how parks are being portrayed there.

Performance Objectives: By the close of the session participants will

1. Better understand the way our units are being portrayed in new videos and on the Internet.
2. Discuss ideas, generated by the videos, to enhance and improve delivery of key park messages using these media.
3. Share these videos and ideas with people in their district/division.

COMPUTERIZED ASSET MANAGEMENT PROGRAM (CAMP) FOR INTERPRETATION

Purpose: To help participants better understand the importance of collecting CAMP data and share ideas on how to get the job done.

Performance Objectives: By the close of the session participants will

1. Demonstrate the ability to query CAMP data and produce reports for their district/division.
2. Complete a questionnaire on their district's progress with CAMP implementation.
3. Identify one key barrier to bringing their district in compliance with CAMP data entry requirements and identify possible solutions.
4. Discuss CAMP procedures and district compliance with people in their district/division.

USE OF HISTORIC WEAPONS IN INTERPRETIVE PROGRAMS

Purpose: To introduce participants to the new policies and procedures planned for historic weapons use in our parks and to the review process they have undergone.

Performance Objectives: By the close of the session participants will

1. Identify the major policies and procedures contained in the draft Guidelines for Use of Historic Weapons.
2. Brainstorm how these policies and procedures may affect parks in their districts.
3. Discuss the policies and procedures, and the review process they've undergone, with people in their district/division.

CREATING AN EFFECTIVE EXHIBIT: A HANDS-ON WORKSHOP

Purpose: To help participants understand how best to create an interpretive exhibit that will resonate with visitors.

Performance Objectives: By the close of the session participants will

1. Identify three techniques for creating effective and provocative exhibits.
2. Brainstorm ideas for new approaches to creating interpretive exhibits and discuss how they might apply to projects in their district/division.
3. Share these techniques and ideas with people in their district/division.

CALIFORNIA STATE PARKS FOUNDATION SUPPORT FOR INTERPRETATION

Purpose: To help participants understand how the California State Parks Foundation is continuing to support interpretation and education in our parks.

Performance Objectives: By the close of the session participants will

1. Review funding opportunities through the State Parks Foundation.
2. Identify how best to work with the State Parks Foundation to fund interpretive projects and programs.
3. Discuss funding opportunities through the State Parks Foundation with people in their district/division.

NEW FROM THE PHOTO ARCHIVES

Purpose: To discuss with participants the transition of the Photographic Archives from a “Chemical Darkroom” to “Digital Darkroom” Model.

Performance Objectives: By the close of the session participants will

1. Describe the differences between the two approaches, including strengths and weaknesses of each.
2. Discuss the importance of camera quality, file quality, digital storage requirements, and capturing metadata related to images.
3. Demonstrate new technologies related to digital photography.
4. Share this information with people in their district/division.

CALIFORNIA STATE PARKS “COOL PARKS” INITIATIVE AND WHAT OTHER AGENCIES ARE DOING

Purpose: To introduce participants to the “Cool Parks” initiative in the Department and explain what other agencies are doing about climate change.

Performance Objectives: By the close of the session participants will

1. Identify the various parts of the Department’s “Cool Parks” initiative.
2. Discuss how other public lands management agencies are dealing with the issue of climate change.

3. Share this information with people in their district/division.

INTERPRETING CLIMATE CHANGE

Purpose: To discuss the current state of how climate change is being interpreted and ideas for how to do so in our parks.

Performance Objectives: By the close of the session participants will

1. Review the scientific background behind climate change and learn what the Interpretation and Education Division has planned in the way of interpretation of this issue.
2. Brainstorm methods and techniques for how we can best interpret climate change in our parks.
3. Discuss this background information and ideas with people in their district/division.

INTERPRETATION AND EDUCATION DIVISION PROGRAM UPDATES

Purpose: To inform participants about various programs and projects being undertaken by the Interpretation and Education Division.

Performance Objectives: By the close of the session participants will

1. Review the current status of active and planned programs and projects being undertaken by staff in the Interpretation and Education Division.
2. Identify how these programs and projects may interact with activities going on in their district or division.
3. Discuss these programs and projects with people in their district/division.

“STAGECOACH DAYS” - INTERPRETING THE 150TH ANNIVERSARY OF THE BUTTERFIELD OVERLAND MAIL

Purpose: By taking advantage of the Butterfield Overland Mail’s 150th anniversary in September 2008, interpreters throughout the State Park System will have an opportunity to direct attention to their own park units with historic stagecoach resources. Working together, organizing, interpreting, and promoting “Stagecoach Days” will encourage better appreciation for California State Parks’ resources and increase visitation to parks.

Performance Objectives: By the close of the session participants will

1. Brainstorm ideas for programs and activities to coincide with this anniversary.
2. Create a working group of interpreters to help coordinate and promote “Stagecoach Days” within and outside State Parks.
3. Take back information about this anniversary and ideas for programs and activities to people in their district/division.

HANDS-ON OBJECTS FOR PRESENTATIONS AND EXHIBITS

Purpose: To discuss with participants the various issues associated with the use of hands-on objects in interpretation.

Performance Objectives: By the close of the session participants will

1. Describe the about the issues involved in the use of hands-on objects in interpretive programs and exhibits.
2. Discuss how these issues can be resolved to allow for greater use of hands-on objects.
3. Share this information with people in their district/division.