Big Basin Redwoods State Park Survey



Results Overview

Date: 3/17/2010 3:48 PM PST Responses: Completes Filter: No filter applied

How did you learn about Big Basin Redwoods State Park? (Select all that apply) Grew up nearby or 39% 712 live nearby Newspaper 15 1% Magazine or 83 5% publication Recommended by 683 37% family or friends 0% Travel agency 1 By chance (passing 43 2% through) Tour book/map/guide 234 13% (e.g., CA State Automobile Assn.) TV/radio 0% 4 Road sign 24 1% Internet/State 595 32% Parks Web site Don't remember 2% 32 Other, please 12% 221 specify

3. Was Big Basin Redwoods State Park your primary destination or was this one of several stops along an extended trip?

Primary destination		1583	86%
One of several stops		248	14%
	Total	1831	100%

What activity did you do or did you expect to do at this State Park? (Select all that apply)

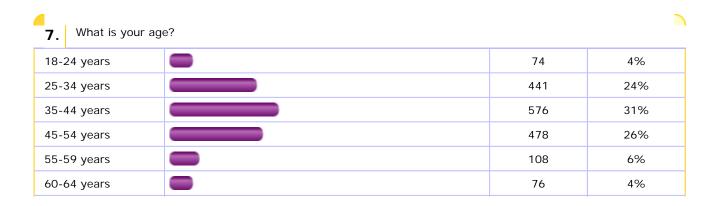
Backpacking	204	11%
Biking – mountain biking	116	6%
Biking – on paved	235	13%

surfaces		
Camping	1766	96%
Driving for pleasure (sightseeing)	340	19%
Hiking	1513	83%
Horseback riding	11	1%
Jogging/running	136	7%
Picnicking	573	31%
Walking for pleasure	1144	62%
Bird watching	290	16%
Nature walks/interpretive	642	35%
Photography	650	35%
Relaxing in the outdoors	1366	75%
Stargazing	516	28%
Wildlife viewing	565	31%
Campfire program	422	23%
Historical tour	107	6%
Junior Lifeguard program	2	0%
Junior Ranger program	164	9%
Native American program	37	2%
School program/activity	22	1%
Self-guided trail/tour	597	33%
Visitor center/museum	607	33%
Bodysurfing	9	0%
Canoeing/kayaking	19	1%
Sunbathing	39	2%
Surf fishing	4	0%
Surfing	14	1%
Swimming	72	4%
Windsurfing/kite surfing	0	0%
Geocaching	30	2%
IPOD / MP3	39	2%

	40	2%
Other, please specify	92	5%

The remaining survey items will help us better understand our state park visitors. Please note that your responses are anonymous and you will not be identified in any way with this information.

How many were in your group, including yourself, on this trip? 5. 1 39 2% 2 431 24% 3 207 11% 380 4 21% 5 150 8% 144 6 8% 7 72 4% 8 127 7% 9 26 1% 10 45 2% 11 12 1% 12 41 2% 13 8 0% 14 23 1% 18 15 1% 19 16 1% 17 3 0% 18 9 0% 19 2 0% 20+ 75 4% Total 1831 100%



65-74 years		72	4%
75 years and older		6	0%
	Total	1831	100%

Thank you very much for taking the time to complete this survey. Your anonymous answers will help make Big Basin Redwoods State Park a better place to visit and help preserve our priceless natural and cultural heritage.

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