

Big Basin Redwoods State Park Survey

Results Overview



Date: 3/17/2010 3:48 PM PST

Responses: Completes

Filter: No filter applied

2. How did you learn about Big Basin Redwoods State Park? (Select all that apply)

Grew up nearby or live nearby		712	39%
Newspaper		15	1%
Magazine or publication		83	5%
Recommended by family or friends		683	37%
Travel agency		1	0%
By chance (passing through)		43	2%
Tour book/map/guide (e.g., CA State Automobile Assn.)		234	13%
TV/radio		4	0%
Road sign		24	1%
Internet/State Parks Web site		595	32%
Don't remember		32	2%
Other, please specify		221	12%

3. Was Big Basin Redwoods State Park your primary destination or was this one of several stops along an extended trip?

Primary destination		1583	86%
One of several stops		248	14%
Total		1831	100%

4. What activity did you do or did you expect to do at this State Park? (Select all that apply)

















Backpacking		204	11%
Biking – mountain biking		116	6%
Biking – on paved		235	13%

surfaces			
Camping		1766	96%
Driving for pleasure (sightseeing)		340	19%
Hiking		1513	83%
Horseback riding		11	1%
Jogging/running		136	7%
Picnicking		573	31%
Walking for pleasure		1144	62%
Bird watching		290	16%
Nature walks/interpretive		642	35%
Photography		650	35%
Relaxing in the outdoors		1366	75%
Stargazing		516	28%
Wildlife viewing		565	31%
Campfire program		422	23%
Historical tour		107	6%
Junior Lifeguard program		2	0%
Junior Ranger program		164	9%
Native American program		37	2%
School program/activity		22	1%
Self-guided trail/tour		597	33%
Visitor center/museum		607	33%
Bodysurfing		9	0%
Canoeing/kayaking		19	1%
Sunbathing		39	2%
Surf fishing		4	0%
Surfing		14	1%
Swimming		72	4%
Windsurfing/kite surfing		0	0%
Geocaching		30	2%
IPOD / MP3		39	2%

WiFi / Internet		40	2%
Other, please specify		92	5%


The remaining survey items will help us better understand our state park visitors. Please note that your responses are anonymous and you will not be identified in any way with this information.

5. How many were in your group, including yourself, on this trip?

1		39	2%
2		431	24%
3		207	11%
4		380	21%
5		150	8%
6		144	8%
7		72	4%
8		127	7%
9		26	1%
10		45	2%
11		12	1%
12		41	2%
13		8	0%
14		23	1%
15		18	1%
16		19	1%
17		3	0%
18		9	0%
19		2	0%
20+		75	4%
Total		1831	100%

7. What is your age?

18-24 years		74	4%
25-34 years		441	24%
35-44 years		576	31%
45-54 years		478	26%
55-59 years		108	6%
60-64 years		76	4%

65-74 years		72	4%
75 years and older		6	0%
Total		1831	100%

Thank you very much for taking the time to complete this survey. Your anonymous answers will help make Big Basin Redwoods State Park a better place to visit and help preserve our priceless natural and cultural heritage.

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