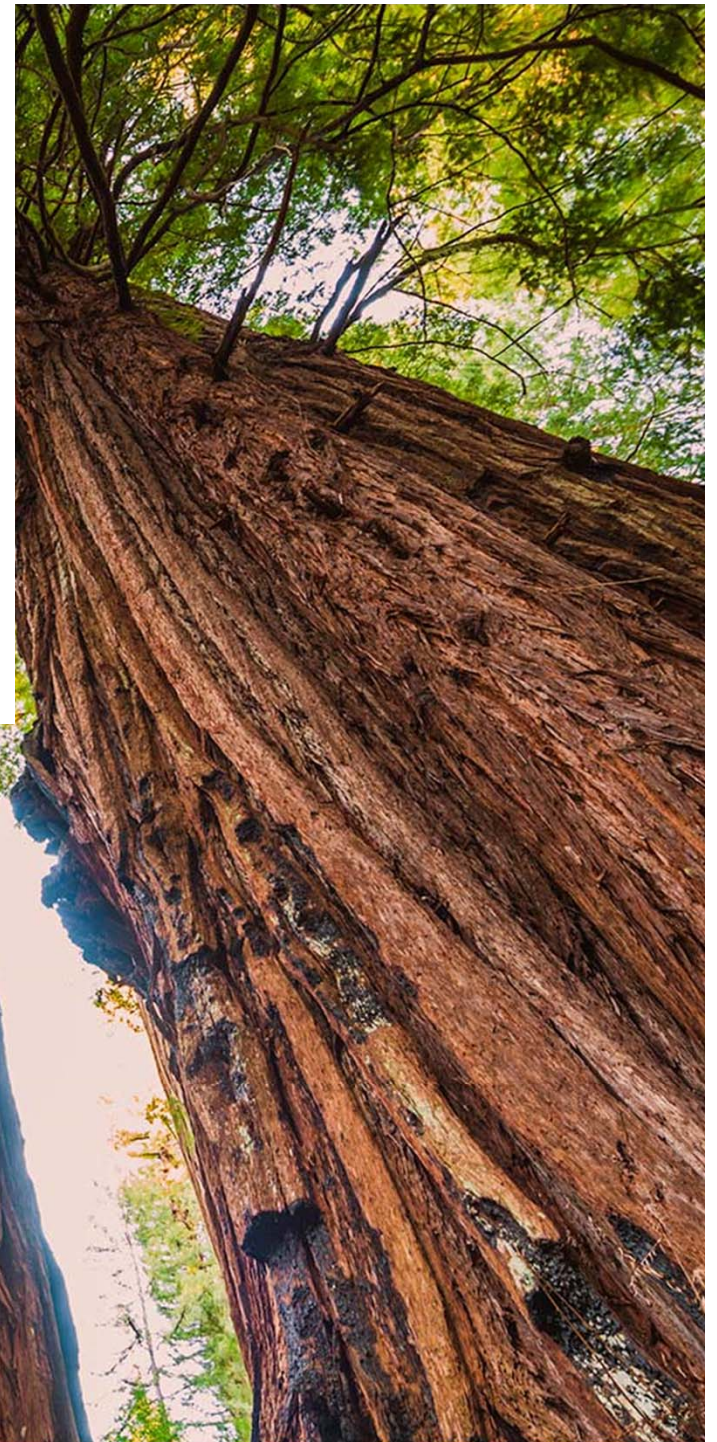




California State Parks Transformation Team

California THPO/SHPO 2015 Summit



Transforming California State Parks

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Parks Forward Initiative



- Ensure Natural & Cultural Resource Sustainability
- Modernize Operations
- Transform Management
- Expand Park Access

Transformation Team Purpose and Objective

- Strengthen the state park system through a series of initiatives, aligned with strategic goals, that set the Department on a path to a more viable future.
- End result will be changed policies, procedures, guidelines, and organizational structure that support an entrepreneurial, service-oriented, creative, and collaborative culture.

Transformation Team Strategic Goals

Develop Excellent Management Systems



Maintain High Quality Operations and Public Service



Create Meaningful Connections and Relevancy to People



Protect and Enhance Natural and Cultural Resources



Top Priority Initiatives

These initiatives are actively being addressed by the Transformation Team.

Initiative #	Description	Strategic Goal
1	Service-Based Budgeting Program	
4	Streamline Staff Hiring Process	
5	Establish a Leadership Development Program	
24	Organizational Structure & Align Position Classifications	
9	Enhance & Develop Outreach Services to Underserved Communities	
19	Develop Partnership Plans, Policies & Procedures that Fosters Positive Relationship w/ New & Existing Partners	
29	Develop Best Practices to Protect and Preserve Natural & Cultural Resources, and Increase Partnerships with Universities, Native American Tribes, Land Trusts, and Other Stakeholders to Identify Research Needs	





Next Round of Initiatives





These initiatives will be addressed as active initiatives are completed.

Initiative #	Initiative Description
3	Deferred Maintenance Financing
6	Redevelop the Department Training Program
8	Develop an Existing Park Data Base - partially implemented as project
25	Improve Performance Management
27	Develop a High Performance Deferred Maintenance Program
28	Simplify Procurement of Goods and Services
12	Study Existing Regional Parks Programs that Emphasize Healthy Lifestyles
13	Consider Expanding the State Parks System in Underserved Areas
16	Develop Policies and Data that would improve the Development Process of New Parks
17	Streamline, Update, Align Dept. Policies, Procedures & Guidelines with 2017 Vision
21	Improve the Quality & Quantity of Volunteers & Docents
22	Develop a New Non-Profit Public Benefit Organization to Provide Operational, Financial & Strategic Support for Organizations that Manage Parks in CA
32	Improve Communications
30	Survey Best Practices in Parks Systems, Enhance Existing Efforts & Develop New Program Areas to Address Climate Change Adaptation in Natural Resource & State Parks Management
31	Evaluate Best Practices & Develop New Strategies to Encourage Adaptive Reuse of Cultural Resources such as Historic Structures

Transformative Projects Underway

Area	Projects	Strategic Goal
Modernization	Recreation & Reservation Sales & Services (R2S2)	
	Department Intranet Update	
	WiFi Implementation in State Parks	
	Develop an Existing Park Database	
Revenue Generation	New and Enhanced Revenue Generation	
	Smart Phones Parking (Parking Passport)	
	eROC	
	Automatic Pay Machines	
Budget Management Improvement	Provide "Real Time" Expenditure Projections to Field	
	Position Control	
	Develop an Annual Maintenance Program	
Partnerships	Willow Creek Partnership	
	Google Trekker	

Transformative Projects (Cont.)

Area	Projects	Strategic Goal
Relevancy	Develop Alternative Minimal Amenity Overnight Lodging (e.g., Cabins)	
HQ / Field Support Service	Electronic Timesheet	
	Automated Sign Ordering	
	Electronic Signature	
	TEC Process Streamlining	
Communication	Document and Communicate the State Parks Story	
	Highlight Transformation Innovative Programs Coming from the Department	
Marketing	Develop a New Marketing System - Process Final Marketing Scope and Seek Outside Consultant RFQ Proposal	

Natural & Cultural Resources Committee

Initiative #29

Description:

Improve systems/best practices, develop projects, and articulate a vision to enhance the preservation of natural and cultural resources of the state park system. Critically evaluate current practices and articulate renewed approaches with the input of partners and stakeholders.

Initiative Status Report

Natural & Cultural Resources Committee



Vision

- Propel a renewed “investment” in the stewardship of the globally-significant resources of the state park system



Barriers

- We don't always have the information needed to prioritize resources to address our protection efforts at any particular funding level
- We are not always perceived as making the preservation of natural and cultural resources a priority



Approach

- Recommend new/updated resource management systems/best practices
- Develop projects that exemplify state of the art stewardship
- Articulate vision statement that guide the department's stewardship role

Initiative Status Report

Natural & Cultural Resources Committee



We are here

Initiative Status Report

Natural & Cultural Resources Committee

What We've Accomplished:

- Summarized existing natural and cultural resources management systems
- Recruited and convened high-level advisory workgroups
- Secured consultant to augment staff research and initiate research into best practices

What's Next:

- Developing potential projects and draft vision statements
- Seeking expanded participation by THPOs in the process
- Receiving staff feedback and leadership meeting next week

To learn more -

http://www.parks.ca.gov/?page_id=28074

Thank You!



Natural & Cultural Resources Committee

Conceptual Diagram of Initiative Relationships



Working Definitions



VISION STATEMENT

Describe desired condition to guide on-going efforts and underpin future policy development



FURTHER STUDY

Call out related projects, practices, or ideas that hold promise for future implementation, but require further research and development before moving forward.

BEST PRACTICES

One or more specific practices, suites of practices, systems, or approaches, that should be considered for adoption by California State Parks in furtherance of a resource protection goal linked thematically to a specific vision



PROJECT(S)

Craft pilot project(s) to engage partners and new constituencies, leverage resources, sustainable, etc.



LINKS

Identify connections) with other Transformation Committees

