#### SIGN GUIDELINES

#### **Authority:**

All Projects funded by the "The Safe Neighborhood Parks, Clean Water, Clean Air and Coastal Protection Bond Act of 2000" (2000 Bond Act) must include a posted sign acknowledging the source of the funds following guidelines developed by the California Natural Resources Agency.

## Purpose:

Installation of signs at all project sites is required to acknowledge the public's support of the 2000 Parks Bond Act and promote the benefits provided by Bond fund assistance.

# **Types of Signs:**

# Signs Posted upon Completion (required for all projects):

All Grantees are required to post a sign at the project site. The sign must be available for the final inspection of the project. All signs must include the universal logo (see information on the logo below)

There is no minimum or maximum size for the sign (other than the minimum size for the logo) as long as the sign contains the required wording (see language below).

# Language for Sign:

All signs will contain the minimum language below:

The name of the director of the local agency or other governing body also may be added. The sign may also include the names (and/or logos) of other partners, organizations, individuals and elected representatives as deemed appropriate by those involved in the project.

# (Description of Project)

Another Project to Improve California Parks (optional: coast, trails, urban parks, watersheds, etc.) funded by the 2000 Parks Bond Act

Optional: The Safe Neighborhood Parks, Clean Water, Clean Air and Coastal Protection Bond Act of 2000 (the Villaraigosa-Keeley Act).

Lisa Ann L. Mangat, Director, California Department of Parks and Recreation

Wade Crowfoot, Secretary for California Natural Resources Agency

**Gavin Newsom, Governor** 

## **Universal Logo:**

All signs will contain a universal logo (a copy is included) that will be equated with the 2000 Parks and Water Bond Acts statewide. The logo will be on a template, available through the internet <a href="http://resources.ca.gov/bond/">http://resources.ca.gov/bond/</a>. Your Project Officer can also provide the logo on disk.

- The Universal logo must be mounted in an area to maximize visibility and durability.
- The logo must be a minimum of 2'x2'. Exceptions are permitted in the case of trails, and other areas where these dimensions may not be appropriate.

## **Sign Construction:**

All materials used shall be **durable and resistant to the elements and graffiti.** The California Department of Parks and Recreation and California Department of Transportation standards can be used as a guide for gauge of metal, quality of paints used, mounting specifications, etc.

## **Sign Duration:**

Project Signs must be in place for a lengthy period of time, preferably for a **minimum of two years** for all projects and four years for projects over \$750,000.

## Sign Cost:

The cost of the sign(s) is an eligible project cost. More permanent signage is also encouraged; e.g. bronze memorials mounted in stone at trailheads, on structures etc.

## **Appropriateness of Signs:**

For projects where the required sign may be out of place or where affected by local sign ordinances, the Project Officer/Grants Administrator in consultation with the Grantee may authorize a sign that is appropriate to the project in question. Alternate signage must be clearly recognizable as a 2000 Parks/Water Bond project.

#### **Exclusions:**

Archaeological sites are excluded from the sign requirement.

#### Signs on State Highways:

Signs placed within the state highway right-of-way may require a Caltrans encroachment permit. Contact your local Caltrans District Office early in the planning phases for more information.

#### **Further Questions:**

The Grantee should consult with the Project Officer to resolve any sign issues.



It is recommended that signs are made with anti-graffiti Protective Overlay Film (POF). POF's protect the sign face against fading caused by the sun and harsh weather and makes graffiti and sticker damage easy to clear away without harsh abrasives. An excellent investment over the long life of your new sign!